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Thinking Styles - Fiona Beddoes-Jones 1999

Goodbye Mr. Socialism Antonio Negri 2011-01-04
Goodbye Mr. Socialism offers a gripping encounter with one of today's leading leftists, presenting his most up-to-date analysis of global events and insight into the prospects for the Left in an age of neoliberalism. In his most accessible work yet, philosopher Antonio Negri discusses the state of the global Left since the end of the Cold War and suggests a new politics in a series of rousing conversations with Raf Valvola Scelsi. Scelsi prompts Negri to critique the episodes in the post–Cold War period that have afforded the Left opportunities to rethink its strategies and objectives. Addressing the twilight of social democracy, Negri offers a compelling defense of the prospects for social transformation.
Munitions of the mind - Philip M. Taylor 2013-07-19
New edition of a classic work on the history of propaganda. Topical new chapters on the 1991 Gulf War, September 11 and terrorism. An ideal textbook for all international courses covering media and communication studies. Considers the history of propaganda and how it has become increasingly pervasive due to access to ever-complex and versatile media. Written in an accessible style and format, this book has proven its appeal to the general reader as the public becomes more and more cynical of the manipulations of the political sphere.
Uses of Heritage - Laurajane Smith 2006-11-22
Examining international case studies including USA, Asia, Australia and New Zealand, this book identifies and explores the use of heritage throughout the world. Challenging the idea that heritage value is self-evident, and that things must be preserved, it demonstrates how it gives tangibility to the values that underpin different communities.
On Killing Dave Grossman 2014-04-01
A controversial psychological examination of how soldiers' willingness to kill has been encouraged and exploited to the detriment of contemporary civilian society. Psychologist and US Army Ranger Dave Grossman writes that the vast majority of soldiers are loath to pull the trigger in battle. Unfortunately, modern armies, using Pavlovian and operant conditioning, have developed sophisticated ways of overcoming this instinctive aversion. The mental cost for members of the military, as witnessed by the increase in post-traumatic stress, is devastating. The sociological cost for the rest of us is even worse: Contemporary civilian society, particularly the media, replicates the army's conditioning techniques and, Grossman argues, is responsible for the rising rate of murder and violence, especially among the young. Drawing from interviews, personal accounts, and academic studies, On Killing is an important look at the techniques the military uses to overcome the powerful reluctance to kill, of how killing affects the soldier, and of the societal implications of escalating violence.
More Money Than God - Sebastian Mallaby 2011-05-03
Wealthy, powerful, and potentially dangerous,

hedge-find managers have emerged as the stars of twenty-first century capitalism. Based on unprecedented access to the industry, More Money Than God provides the first authoritative history of hedge funds. This is the inside story of their origins in the 1960s and 1970s, their explosive battles with central banks in the 1980s and 1990s, and finally their role in the financial crisis of 2007-9. Hedge funds reward risk takers, so they tend to attract larger-than-life personalities. Jim Simons began life as a code-breaker and mathematician, co-authoring a paper on theoretical geometry that led to breakthroughs in string theory. Ken Griffin started out trading convertible bonds from his Harvard dorm room. Paul Tudor Jones happily declared that a 1929-style crash would be 'total rock-and-roll' for him. Michael Steinhardt was capable of reducing underlings to sobs. 'All I want to do is kill myself,' one said. 'Can I watch?' Steinhardt responded. A saga of riches and rich egos, this is also a history of discovery. Drawing on insights from mathematics, economics and psychology to crack the mysteries of the market, hedge funds have transformed the world, spawning new markets in exotic financial instruments and rewriting the rules of capitalism. And while major banks, brokers, home lenders, insurers and money market funds failed or were bailed out during the crisis of 2007-9, the hedge-fund industry survived the test, proving that money can be successfully managed without taxpayer safety nets. Anybody pondering fixes to the financial system could usefully start here: the future of finance lies in the history of hedge funds.

The Daughters of Yalta - Catherine Grace Katz 2020
"The story of the fascinating and fateful "daughter diplomacy" of Anna Roosevelt, Sarah Churchill, and Kathleen Harriman, three glamorous young women who accompanied their famous fathers to the Yalta Conference with Stalin in the waning days of World War II"--
The Role of Intelligence in the Battle of Britain - Norman Ridley 2021-11-30
The Battle of Britain was fought between two airborne military elites and was a classic example of pure attack against pure defence. Though it was essentially a 'war of attrition', it was an engagement in which the gathering,

assessment and reaction to intelligence played a significant role on both sides. In some respects, both the RAF and the Luftwaffe were hamstrung in their endeavours during the Battle of Britain by poor intelligence. The most egregious Luftwaffe blunder was its failure to appreciate the true nature of Fighter Command's operational systems and consequently it made fundamental strategic errors when evaluating its plans to degrade them. This was compounded by the Luftwaffe's Intelligence chief, Major Josef 'Beppo' Schmid, whose consistent underestimation of Fighter Command's capabilities had a huge negative impact upon Reichsmarschall Göring's decision-making at all stages of the conflict. Both the Luftwaffe and the RAF lacked detailed information about each other's war production capacity. While the Luftwaffe did have the benefit of pre-war aerial surveillance data it had been unable to update it significantly since the declaration of war in September 1939. Fighter Command did have an distinct advantage through its radar surveillance systems, but this was, in the early stages of the conflict at least, less than totally reliable and it was often difficult to interpret the data coming through due to the inexperience of many of its operators. Another promising source of intelligence was the interception of Luftwaffe communications. It is clear that the Luftwaffe was unable to use intelligence as a 'force multiplier', by concentrating resources effectively, and actually fell into a negative spiral where poor intelligence acted as a 'force diluter', thus wasting resources in strategically questionable areas. The British, despite being essentially unable to predict enemy intentions, did have the means, however imperfect, to respond quickly and effectively to each new strategic initiative rolled out by the Luftwaffe. The result of three years intensive research, in this book the author analyses the way in which both the British and German Intelligence services played a part in the Battle of Britain, thereby attempting to throw light on an aspect of the battle that has been hitherto underexposed to scrutiny.
Leadership: The Key Concepts Antonio Marturano 2007-11-27
This is an indispensable and authoritative guide to the most crucial ideas, concepts and debates

surrounding the study and exercise of leadership. Bringing together entries written by a wide range of international experts, this is an essential desktop resource for managers and leaders in all kinds of institutions and organizations, as well as students of business, sociology and politics. Topics covered in this guide include: authority creativity cross-cultural leadership motivation emotional intelligence group dynamics.

A Handbook of Leadership Styles - Ozgur Demirtas 2020-02-03
This book serves to provide a detailed exploration of the various leadership styles exhibited today. In order to better comprehend the organic link between styles of leadership, this book deals with almost all models of leadership and demonstrates how dynamic these forms of leadership actually are. It is an essential and extensive reference point for both academics and practitioners.

Social Movements - Donatella della Porta 2009-02-09
Social Movements is a comprehensive introduction andcritical analysis of collective action in society today. In thisnew edition, the authors have updated all chapters with the mostrecent scientific literature, expanded on topics such as individualmotivations, new media, public policies, and governance. Draws on research and empirical work across the social sciencesto address the key questions in this international field. New edition expands on topics such as individual motivations,new media, public policies, and governance. Has been redesigned in a more user-friendly format.

Mistrust - Glynis M Breakwell 2021-09-01
Mistrust in the 21st century is a major societal concern. This book: - explores social psychological processes that explain why and how mistrust develops - considers the effects that it has upon those who are mistrustful and those who are mistrusted - offers a model of mistrust in individuals and communities which is based on theories of identity and social representation. With examples ranging from the the 1872 US presidential election to the Trump era, it also considers Brexit, and has a significant focus on the Covid-19 pandemic. By looking at the role of social media, and how mistrust can be weaponised this book

interrogates its place in our society. Ultimately, whilst feeling mistrust is part of being human this book warns that we ignore mistrust at our peril. Dame Glynis M. Breakwell is Professor Emeritus at the University of Bath in the Department of Psychology and has Visiting Professorships at Imperial College, London, University of Surrey and Nottingham Trent University.

Fundamental Neuroscience - Larry Squire 2008-04-02
Fundamental Neuroscience, 3rd Edition introduces graduate and upper-level undergraduate students to the full range of contemporary neuroscience. Addressing instructor and student feedback on the previous edition, all of the chapters are rewritten to make this book more concise and student-friendly than ever before. Each chapter is once again heavily illustrated and provides clinical boxes describing experiments, disorders, and methodological approaches and concepts. Capturing the promise and excitement of this fast-moving field, Fundamental Neuroscience, 3rd Edition is the text that students will be able to reference throughout their neuroscience careers! New to this edition: 30% new material including new chapters on Dendritic Development and Spine Morphogenesis, Chemical Senses, Cerebellum, Eye Movements, Circadian Timing, Sleep and Dreaming, and Consciousness Additional text boxes describing key experiments, disorders, methods, and concepts Multiple model system coverage beyond rats, mice, and monkeys Extensively expanded index for easier referencing

Conceptions of Leadership - Scott T. Allison 2014-12-04
An exploration of both classic and contemporary conceptions of leadership, focusing on social psychological approaches to central questions such as the way people think about leaders and leadership, the personality attributes of leaders, power and influence, trust, and the qualities that sustain positive relationships between leaders and followers.

Leadership Is Language - L. David Marquet 2020-02-04
Wall Street Journal Bestseller From the acclaimed author of Turn the Ship Around!, former US Navy Captain David Marquet, comes

a radical new playbook for empowering your team to make better decisions and take greater ownership. You might imagine that an effective leader is someone who makes quick, intelligent decisions, gives inspiring speeches, and issues clear orders to their team so they can execute a plan to achieve your organization's goals. Unfortunately, David Marquet argues, that's an outdated model of leadership that just doesn't work anymore. As a leader in today's networked, information-dense business climate, you don't have full visibility into your organization or the ground reality of your operating environment. In order to harness the eyes, ears, and minds of your people, you need to foster a climate of collaborative experimentation that encourages people to speak up when they notice problems and work together to identify and test solutions. Too many leaders fall in love with the sound of their own voice, and wind up dictating plans and digging in their heels when problems begin to emerge. Even when you want to be a more collaborative leader, you can undermine your own efforts by defaulting to command-and-control language we've inherited from the industrial era. It's time to ditch the industrial age playbook of leadership. In Leadership is Language, you'll learn how choosing your words can dramatically improve decision-making and execution on your team. Marquet outlines six plays for all leaders, anchored in how you use language: • Control the clock, don't obey the clock: Pre-plan decision points and give your people the tools they need to hit pause on a plan of action if they notice something wrong. • Collaborate, don't coerce: As the leader, you should be the last one to offer your opinion. Rather than locking your team into binary responses ("Is this a good plan?"), allow them to answer on a scale ("How confident are you about this plan?") • Commit, don't comply: Rather than expect your team to comply with specific directions, explain your overall goals, and get their commitment to achieving it one piece at a time. • Complete, not continue: If every day feels like a repetition of the last, you're doing something wrong. Articulate concrete plans with a start and end date to align your team. • Improve, don't prove: Ask your people to improve on plans and processes, rather than prove that they can meet fixed goals or deadlines. You'll face fewer cut corners and better long-term results. • Connect, don't conform: Flatten hierarchies in your organization and connect with your people to encourage them to contribute to decision-making. In his last book, Turn the Ship Around!, Marquet told the incredible story of abandoning command-and-control leadership on his submarine and empowering his crew to turn the worst performing submarine to the best performer in the fleet. Now, with Leadership is Language he gives businesspeople the tools they need to achieve such transformational leadership in their organizations.

Studying Foreign Policy Comparatively - Laura Neack 2018-07-16
Integrating theory and case studies, this cogent text explores the processes and factors that shape foreign policy. Following a levels-of-analysis organization, Neack considers all elements that influence foreign policy, including the role of leaders, bargaining, national image, political culture, public opinion, the media, and nonstate actors.

Space Capstone Publication Spacepower - Us Government United States Space Force 2020-08-11
This book, Space Capstone Publication Spacepower: Doctrine for Space Forces, is capstone doctrine for the United States Space Force and represents our Service's first articulation of an independent theory of spacepower. This publication answers why spacepower is vital for our Nation, how military spacepower is employed, who military space forces are, and what military space forces value. In short, this capstone document is the foundation of our professional body of knowledge as we forge an independent military Service committed to space operations. Like all doctrine, the SCP remains subject to the policies and strategies that govern its employment. Military spacepower has deterrent and coercive capacities - it provides independent options for National and Joint leadership but achieves its greatest potential when integrated with other forms of military power. As we grow spacepower theory and doctrine, we must do so in a way that fosters greater integration with the Air Force, Army, Navy, Marine Corps, and Coast Guard. It is only by achieving true integration and

interdependence that we can hope to unlock spacepower's full potential.

Command Failure in War - Philip Langer 2004-05-12
Why do military commanders, most of them usually quite capable, fail at crucial moments of their careers? Robert Pois and Philip Langer -- one a historian, the other an educational psychologist -- study seven cases of military command failures, from Frederick the Great at Kunersdorf to Hitler's invasion of Russia. While the authors recognize the value of psychological theorizing, they do not believe that one method can cover all the individuals, battles, or campaigns under examination. Instead, they judiciously take a number of psycho-historical approaches in hope of shedding light on the behaviors of commanders during war. The other battles and commanders studied here are Napoleon in Russia, George B. McClellan's Peninsular Campaign, Robert E. Lee and Pickett's Charge at Gettysburg, John Bell Hood at the Battle of Franklin, Douglas Haig and the British command during World War I, "Bomber" Harris and the Strategic Bombing of Germany, and Stalingrad.

The Data Warehouse Toolkit - Ralph Kimball 2011-08-08
This old edition was published in 2002. The current and final edition of this book is The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition which was published in 2013 under ISBN: 9781118530801. The authors begin with fundamental design recommendations and gradually progress step-by-step through increasingly complex scenarios. Clear-cut guidelines for designing dimensional models are illustrated using real-world data warehouse case studies drawn from a variety of business application areas and industries, including: Retail sales and e-commerce Inventory management Procurement Order management Customer relationship management (CRM) Human resources management Accounting Financial services Telecommunications and utilities Education Transportation Health care and insurance By the end of the book, you will have mastered the full range of powerful techniques for designing dimensional databases that are easy to understand and provide fast query response. You will also learn how to create an architected framework that integrates the distributed data warehouse using standardized dimensions and facts.

The Tavistock Institute of Human Relations - John Coleman 2005

The Man in the High Castle - Philip K. Dick 2011
In a classic work of alternate history, the United States is divided up and ruled by the Axis powers after the defeat of the Allies during World War II. Reissue. Winner of the Hugo Award for Best Novel.

Psychiatry of Pandemics - Damir Huremović 2019-05-15
This book focuses on how to formulate a mental health response with respect to the unique elements of pandemic outbreaks. Unlike other disaster psychiatry books that isolate aspects of an emergency, this book unifies the clinical aspects of disaster and psychosomatic psychiatry with infectious disease responses at the various levels, making it an excellent resource for tackling each stage of a crisis quickly and thoroughly. The book begins by contextualizing the issues with a historical and infectious disease overview of pandemics ranging from the Spanish flu of 1918, the HIV epidemic, Ebola, Zika, and many other outbreaks. The text acknowledges the new infectious disease challenges presented by climate changes and considers how to implement systems to prepare for these issues from an infection and social psyche perspective. The text then delves into the mental health aspects of these crises, including community and cultural responses, emotional epidemiology, and mental health concerns in the aftermath of a disaster. Finally, the text considers medical responses to situation-specific trauma, including quarantine and isolation-associated trauma, the mental health aspects of immunization and vaccination, survivor mental health, and support for healthcare personnel, thereby providing guidance for some of the most alarming trends facing the medical community. Written by experts in the field, Psychiatry of Pandemics is an excellent resource for infectious disease specialists, psychiatrists, psychologists, immunologists, hospitalists, public health officials, nurses, and medical professionals who may work patients in an infectious disease

outbreak.

Forthcoming Books - Rose Arny 1993-12

Human Performance Optimization - Michael D. Matthews 2019-01-29
The content of Human Performance Optimization is unique in terms of the focus, breadth, and scope of the individual chapter contributions. Moreover, this book was developed in response to a pressing need, first directed by the Chief of Staff of the Army, to examine current and future developments in behavioral, cognitive, and social neuroscience that may allow organizations to enhance individual worker and team performance. This volume captures a wide range of approaches, both with an eye to describing state of the art knowledge, and projecting what may become applicable in the near future. The variety of social, technological, and scientific issues make this book indispensable in our time. Organizations of all sorts, but especially those who operate in "in extremis" or high-stakes settings, are seeking to improve the performance of their workers. The chapters' breadth and accessibility will allow strategic leaders of organizations to evaluate breaking news in HPO, and will also serve as an up-to-date review of the field for scientists involved in human performance research.

Part One - Arne De Boever 2017-05-17
Published on the occasion of the Berlin Institute for Cultural Inquiry (ICI) conference in 2013, this volume collects papers presented at the first Psychopathologies of Cognitive Capitalism conference in Los Angeles (2012). Philosophers, critical theorists, media theorists, art historians, architects and artists including Jonathan Beller, Franco Bifo Berardi, Arne de Boever, Jodi Dean, Warren Neidich, Patricia Pisters, Jason Smith, Tiziana Terranova, and Bruce Wexler discuss cognitive capitalism as it relates to the conditions of mind and brain in the world of advanced telecommunication, data mining and social relations.

Nursing Diagnosis Handbook - Betty J. Ackley 2008
A reference to help nursing students and practising nurses select a nursing diagnosis and write plans of care with ease and confidence. The book provides care plans for every NANDA diagnosis and provides a quick access index of appropriate nursing diagnoses for over 1200 clinical entities.

Authentic Leadership (HBR Emotional Intelligence Series) - Harvard Business Review 2017-11-14
What does it mean to be yourself at work? As a leader, how do you strike the right balance between vulnerability and authority? This book explains the role of authenticity in emotionally intelligent leadership. You'll learn how to discover your authentic self, when emotional responses are appropriate, how conforming to specific standards can hurt you, and when you need to feel like a fake. This volume includes the work of: Bill George Herminia Ibarra Rob Goffee Gareth Jones This collection of articles includes: "Discovering Your Authentic Leadership" by Bill George, Peter Sims, Andrew N. McLean, and Diana Mayer; "The Authenticity Paradox" by Herminia Ibarra; "What Bosses Gain by Being Vulnerable" by Emma Seppala; "Practice Tough Empathy" by Rob Goffee and Gareth Jones; "Cracking the Code That Stalls People of Color" by Sylvia Ann Hewitt; "For a Corporate Apology to Work, the CEO Should Look Sad" by Sarah Green Carmichael; and "Are Leaders Getting Too Emotional?" an interview with Gautam Mukunda and Gianpiero Petriglieri by Adi Ignatius and Sarah Green Carmichael. How to be human at work. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

The Bass Handbook of Leadership - Bernard M. Bass 2009-12-01
For thirty-three years and through three editions, Bass & Stogdill's Handbook of Leadership has been the indispensable bible for every serious student of leadership. Since the third edition came out in 1990, the field of leadership has expanded by an order of magnitude. This completely revised and updated

fourth edition reflects the growth and changes in the study of leadership over the past seventeen years, with new chapters on transformational leadership, ethics, presidential leadership, and executive leadership. Throughout the Handbook, the contributions from cognitive social psychology and the social, political, communications, and administrative sciences have been expanded. As in the third edition, Bernard Bass begins with a consideration of the definitions and concepts used, and a brief review of some of the betterknown theories. Professor Bass then focuses on the personal traits, tendencies, attributes, and values of leaders and the knowledge, intellectual competence, and technical skills required for leadership. Next he looks at leaders' socioemotional talents and interpersonal competencies, and the differences in these characteristics in leaders who are imbued with ideologies, especially authoritarianism, Machiavellianism, and self-aggrandizement. A fuller examination of the values, needs, and satisfactions of leaders follows, and singled out for special attention are competitiveness and the preferences for taking risks. In his chapters on personal characteristics, Bass examines the esteem that others generally accord to leaders as a consequence of the leaders' personalities. The many theoretical and research developments about charisma over the past thirty years are crucial and are explored here in depth. Bass has continued to develop his theory of transformational leadership -- the paradigm of the last twenty years -- and he details how it makes possible the inclusion of a much wider range of phenomena than when theory and modeling are limited to reinforcement strategies. He also details the new incarnations of transformational leadership since the last edition. Bass has greatly expanded his consideration of women and racial minorities, both of whom are increasingly taking on leadership roles. A glossary is included to assist specialists in a particular academic discipline who may be unfamiliar with terms used in other fields. Business professors and students, executives in every industry, and politicians at all levels have relied for years on the time-honored guidance and insight afforded by the Handbook.

Build Better Teams George Karseras 2021-11-09
How Today's Highly Effective Leaders Develop High Performing Teams Build Better Teams is a simple, memorable, and easy to apply team development code for the new leaders of the modern age who are expected to manage high performing teams, including virtual team building management skills. A new business culture code. Teams today are more complex than ever before. With new team leader responsibilities like diversity training, virtual working, mental health awareness, individualism, and more, modern team leadership is in dire need of a new code. Author George Karseras, executive team development coach and founder of TeamUp, has coined such a code that he calls the "TeamUp Playbook". The code is a four-step sequence that any team leader can follow to produce high performing teams. TeamUp Playbook is a proven formula for how to be a great team leader today. Leadership management with scientific rigor. Wouldn't it be great if there was a magic code for leaders to motivate a team to peak performance? Combining over twenty years of experience in team development, Build Better Teams breaks down the historically poor track record of team performance and engagement in organizations, references academic studies, and equips leaders with practical tools and techniques. Inside, Karseras includes stories, examples, and tips in a casual, easy to read format. Whether you're looking for ways to inspire teams or become an efficient remote leader, you'll find answers to questions like: · What can expect to be the impact of virtual working and digital transformations on my team? · How do I use a road map that science confirms works for all teams? · How do I build a greater sense of community into the organization and, eventually, the world? If you liked books like Unleashed, The Culture Code, or Team of Teams, then you'll love Build Better Teams.

Digital Literacy: Tools and Methodologies for Information Society - Rivoltella, Pier Cesare 2008-01-31
Currently in a state of cultural transition, global society is moving from a literary society to digital one, adopting widespread use of advanced technologies such as the Internet and

mobile devices. Digital media has an extraordinary impact on society's formative processes, forcing a pragmatic shift in their management and organization. Digital Literacy: Tools and Methodologies for Information Society strives to define a conceptual framework for understanding social changes produced by digital media and creates a framework within which digital literacy acts as a tool to assist younger generations to interact critically with digital media and their culture, providing scholars, educators, researchers, and practitioners a technological and sociological approach to this cutting-edge topic from an educational perspective.

Human Factors and Ergonomics in Practice
- Steven Shorrock 2016-11-18
This edited book concerns the real practice of human factors and ergonomics (HF/E), conveying the perspectives and experiences of practitioners and other stakeholders in a variety of industrial sectors, organisational settings and working contexts. The book blends literature on the nature of practice with diverse and eclectic reflections from experience in a range of contexts, from healthcare to agriculture. It explores what helps and what hinders the achievement of the core goals of HF/E: improved system performance and human wellbeing.?The book should be of interest to current HF/E practitioners, future HF/E practitioners, allied practitioners, HF/E advocates and ambassadors, researchers, policy makers and regulators, and clients of HF/E services and products.

Military Anthropology - Montgomery McFate
2018-05-01
In almost every military intervention in its history, the US has made cultural mistakes that hindered attainment of its policy goals. From the strategic bombing of Vietnam to the accidental burning of the Koran in Afghanistan, it has blundered around with little consideration of local cultural beliefs and for the long-term effects on the host nation's society. Cultural anthropology--the so-called "handmaiden of colonialism"--has historically served as an intellectual bridge between Western powers and local nationals. What light can it shed on the intersection of the US military and foreign societies today? This book tells the story of anthropologists who worked directly for the military, such as Ursula Graham Bower, the only woman to hold a British combat command during WWII. Each faced challenges including the negative outcomes of exporting Western political models and errors of perception. Ranging from the British colonial era in Africa to the recent wars in Iraq and Afghanistan, Military Anthropology illustrates the conceptual, cultural and practical barriers encountered by military organisations operating in societies vastly different from their own.

Rhetoric and Reality in Air Warfare - Tami Davis Biddle 2009-01-10
A major revision of our understanding of long-range bombing, this book examines how Anglo-American ideas about "strategic" bombing were formed and implemented. It argues that ideas about bombing civilian targets rested on--and gained validity from--widespread but substantially erroneous assumptions about the nature of modern industrial societies and their vulnerability to aerial bombardment. These assumptions were derived from the social and political context of the day and were maintained largely through cognitive error and bias. Tami Davis Biddle explains how air theorists, and those influenced by them, came to believe that strategic bombing would be an especially effective coercive tool and how they responded when their assumptions were challenged. Biddle analyzes how a particular interpretation of the World War I experience, together with airmen's organizational interests, shaped interwar debates about strategic bombing and preserved conceptions of its potentially revolutionary character. This flawed interpretation as well as a failure to anticipate implementation problems were revealed as World War II commenced. By then, the British and Americans had invested heavily in strategic bombing. They saw little choice but to try to solve the problems in real time and make long-range bombing as effective as possible. Combining narrative with analysis, this book presents the first-ever comparative history of British and American strategic bombing from its origins through 1945. In examining the ideas and rhetoric on which strategic bombing depended, it offers critical insights into the validity and robustness of those ideas--not only as they applied to World War II but as they apply to contemporary warfare.

The Day of the Jackal - Frederick Forsyth 2012-09-04
THE CLASSIC THRILLER FROM #1 NEW YORK TIMES BESTSELLING AUTHOR FREDERICK FORSYTH "The Day of the Jackal makes such comparable books such as The Manchurian Candidate and The Spy Who Came in from the Cold seem like Hardy Boy mysteries."—The New York Times The Jackal. A tall, blond Englishman with opaque, gray eyes. A killer at the top of his profession. A man unknown to any secret service in the world. An assassin with a contract to kill the world's most heavily guarded man. One man with a rifle who can change the course of history. One man whose mission is so secretive not even his employers know his name. And as the minutes count down to the final act of execution, it seems that there is no power on earth that can stop the Jackal.

On Flexibility - Meir Finkel 2011-02-28
On Flexibility presents a force planning concept that will enable armies to cope with the growing diversity of battlefield requirements, and especially with technological and doctrinal surprises, through applied adaptability and flexibility, minimizing the over dependence on intelligence and prediction involved in this process today.

Basic Principles of Curriculum and Instruction Ralph W. Tyler 2013-08-09
In 1949, a small book had a big impact on education. In just over one hundred pages, Ralph W. Tyler presented the concept that curriculum should be dynamic, a program under constant evaluation and revision. Curriculum had always been thought of as a static, set program, and in an era preoccupied with student testing, he offered the innovative idea that teachers and administrators should spend as much time evaluating their plans as they do assessing their students. Since then, Basic Principles of Curriculum and Instruction has been a standard reference for anyone working with curriculum development. Although not a strict how-to guide, the book shows how educators can critically approach curriculum planning, studying progress and retooling when needed. Its four sections focus on setting objectives, selecting learning experiences, organizing instruction, and evaluating progress. Readers will come away with a firm understanding of how to formulate educational objectives and how to analyze and adjust their plans so that students meet the objectives. Tyler also explains that curriculum planning is a continuous, cyclical process, an instrument of education that needs to be fine-tuned. This emphasis on thoughtful evaluation has kept Basic Principles of Curriculum and Instruction a relevant, trusted companion for over sixty years. And with school districts across the nation working feverishly to align their curriculum with Common Core standards, Tyler's straightforward recommendations are sound and effective tools for educators working to create a curriculum that integrates national objectives with their students' needs.

Cybernetics, Cognition and Machine Learning Applications - Vinit Kumar Gunjan 2021-03-30
This book includes the original, peer reviewed research articles from the 2nd International Conference on Cybernetics, Cognition and Machine Learning Applications (ICCCMLA 2020), held in August, 2020 at Goa, India. It covers the latest research trends or developments in areas of data science, artificial intelligence, neural networks, cognitive science and machine learning applications, cyber physical systems and cybernetics.

Conscious Leadership - John Mackey 2020-09-15
A WALL STREET JOURNAL BESTSELLER! From Whole Foods CEO John Mackey and his coauthors, a follow-up to groundbreaking bestseller Conscious Capitalism—revealing what it takes to lead a purpose-driven, sustainable business. John Mackey started a movement when he founded Whole Foods, bringing natural, organic food to the masses and not only changing the market, but breaking the mold. Now, for the first time, Conscious Leadership closely explores the vision, virtues, and mindset that have informed Mackey's own leadership journey, providing a roadmap for innovative, value-based leadership—in business and in society. Conscious Leadership demystifies strategies that have helped Mackey shepherd Whole Foods through four decades of incredible growth and innovation, including its recent sale to Amazon. Each chapter will challenge you to rethink conventional business wisdom through

anecdotes, case studies, profiles of conscious leaders, and innovative techniques for self-development, culminating in an empowering call to action for entrepreneurs and trailblazers—to step up as leaders who see beyond the bottom line.

Rebel Ideas - Matthew Syed 2021-05-11
Ideas are everywhere, but those with the greatest problem-solving, business-transforming, and life-changing potential are often hard to identify. Even when we recognize good ideas, applying them to everyday obstacles—whether in the workplace, our homes, or our civic institutions—can seem insurmountable. According to Matthew Syed, it doesn't have to be this way. In Rebel Ideas, Syed argues that our brainpower as individuals isn't enough. To tackle problems from climate change to economic decline, we'll need to employ the power of "cognitive diversity." Drawing on psychology, genetics, and beyond, Syed uses real-world scenarios including the failings of the CIA before 9/11 and a communication disaster at the peak of Mount Everest to introduce us to the true power of thinking differently. Rebel Ideas will strengthen any kind of team, while including advice on how, as individuals, we can embrace the potential of an "outsider mind-set" as our greatest asset. Matthew Syed is the Sunday Times bestselling author of Black Box Thinking, Bounce, and The Greatest. He writes an award-winning newspaper column in The Times and is the host of the hugely successful BBC podcast Flintoff, Savage and the Ping Pong Guy.