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**Qualitative Research Methods** - Sarah J. Tracy 2012-11-05

Qualitative Research Methods is a comprehensive, all-inclusive resource for the theory and practice of qualitative/ethnographic research methodology. Serves as a "how-to" guide for qualitative/ethnographic research, detailing how to design a project, conduct interviews and focus groups, interpret and analyze data, and represent it in a compelling manner. Demonstrates how qualitative data can be systematically utilized to address pressing personal, organizational, and social problems. Written in an engaging style, with in-depth examples from the author's own practice. Comprehensive companion website includes sample syllabi, lesson plans, a list of helpful website links, test bank and exam review materials, and exercises and worksheets, available upon publication at <http://www.wiley.com/go/tracy>

**Decoding Digital** - Somdutta Singh 2019-12-12  
This book entails a detailed analysis of digital sciences, its impact on marketing and serves as a manual, a text for students, businesses and the common man. As the title suggests, it explores the technical aspects of digital marketing - from SEO to Social Media; Analytics to Adwords; Legal Compliance to Lead Generation and much more. In short, the book makes for both an

informative and interesting read, providing you with answers to burning questions about digital media. The book presents a knowledge-drives-strategy-drives-results approach. Blending analytical skills with strategic approach, *Decoding Digital* is at once, comprehensive and intricate. It is an effort to understand the correlation between the macro and micro of digital marketing. For example, if you are looking at the first step of the marketing strategy for a product, you can make an informed decision by leveraging comparative studies backed by citations of detailed case studies. Further, the reader can gain insights into how design, Facebook, PR and other aspects are interwoven and influence one another.

**Introduction to Embedded Systems, Second Edition** - Edward Ashford Lee 2016-12-30  
An introduction to the engineering principles of embedded systems, with a focus on modeling, design, and analysis of cyber-physical systems. The most visible use of computers and software is processing information for human consumption. The vast majority of computers in use, however, are much less visible. They run the engine, brakes, seatbelts, airbag, and audio system in your car. They digitally encode your voice and construct a radio signal to send it from your cell phone to a base station. They command robots on a factory floor, power generation in a power plant, processes in a chemical plant, and

traffic lights in a city. These less visible computers are called embedded systems, and the software they run is called embedded software. The principal challenges in designing and analyzing embedded systems stem from their interaction with physical processes. This book takes a cyber-physical approach to embedded systems, introducing the engineering concepts underlying embedded systems as a technology and as a subject of study. The focus is on modeling, design, and analysis of cyber-physical systems, which integrate computation, networking, and physical processes. The second edition offers two new chapters, several new exercises, and other improvements. The book can be used as a textbook at the advanced undergraduate or introductory graduate level and as a professional reference for practicing engineers and computer scientists. Readers should have some familiarity with machine structures, computer programming, basic discrete mathematics and algorithms, and signals and systems.

Managerial Communication - Geraldine E. Hynes  
2018-01-20

A Practical, Strategic Approach to Managerial Communication Managerial Communication: Strategies and Applications focuses on communication skills and strategies that managers need to be successful in today's workplace. Known for its holistic overview of communication, solid research base, and focus on managerial competencies, this text continues to be the market leader in the field. In the Seventh Edition, author Geraldine E. Hynes and new co-author Jennifer R. Veltsos preserve the book's strategic perspective and include new updates to reflect the modern workplace. The new edition adds a chapter on visual communication that explains how to design documents, memorable presentations, and impactful graphics. New coverage of virtual teams, virtual presentations, and online communication help students avoid common pitfalls when using technology. "This is probably the best book on Managerial Communication in the market." -Astrid Sheil, California State University San Bernardino

**Fundamentals of Biostatistics** - Bernard Rosner  
2015-07-29  
Bernard Rosner's FUNDAMENTALS OF

BIostatistics is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**An Introduction to Game Theory** - Martin J. Osborne  
2009-01

This text emphasizes the ideas behind modern game theory rather than their mathematical expression, but defines all concepts precisely. It covers strategic, extensive and coalitional games and includes the topics of repeated games, bargaining theory and evolutionary equilibrium.

**The Social Media Bible** - Lon Safko  
2009-04-27

The ultimate comprehensive social media reference book for any business looking to transform its marketing and operational strategies. Realizing that social media is dramatically impacting businesses, customers, and everyone connected to them, the authors of The Social Media Bible have consulted with leading social media experts from companies and consulting firms, as well as New York Times bestselling authors nationwide, to assemble a content-rich social media bible that will help businesses increase revenues, improve profitability, and ensure relevance and competitiveness. The book outlines just what social media is, and how to harness its power to achieve a measurable competitive advantage in rapidly changing markets. It allows readers to build a functional knowledge base, and tap into the collaborative power of such social media applications as Facebook, Linked In, Twitter, MySpace, Flickr, and YouTube. The book is part reference, part how-to manual, and part

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business strategy. For corporate enterprises, small businesses, and nonprofits alike, the strategies in *The Social Media Bible* are practical, powerful, and effective ways to connect with customers, prospects, employees, stakeholders, and collaborators. Packed with contributions from top names in the field covering virtually every major topic in social media, this is the perfect social media resource for businesses big and small. Lon Safko (Gilbert, AZ) is an innovator and professional speaker with over 20 years of experience in entrepreneurship, marketing, sales, strategic partnering, speaking, training, writing, and e-commerce. He is the founder of eight successful companies, including Paper Models, Inc. David K. Brake (Mesa, AZ) is the CEO and founder of Content Connections, a company that uses social networking strategies to help clients build economically viable relationships around their content.

*Strategy: An Introduction to Game Theory (Third Edition)* Joel Watson 2013-05-09

The perfect balance of readability and formalism. Joel Watson has refined his successful text to make it even more student-friendly. A number of sections have been added, and numerous chapters have been substantially revised. Dozens of new exercises have been added, along with solutions to selected exercises. Chapters are short and focused, with just the right amount of mathematical content and end-of-chapter exercises. New passages walk students through tricky topics.

*Principles of Management* Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright

State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

**RETRACTED BOOK: 151 Trading Strategies** - Zura Kakushadze 2018-12-13

The book provides detailed descriptions, including more than 550 mathematical formulas, for more than 150 trading strategies across a host of asset classes and trading styles. These include stocks, options, fixed income, futures, ETFs, indexes, commodities, foreign exchange, convertibles, structured assets, volatility, real estate, distressed assets, cash, cryptocurrencies, weather, energy, inflation, global macro, infrastructure, and tax arbitrage. Some strategies are based on machine learning algorithms such as artificial neural networks, Bayes, and k-nearest neighbors. The book also includes source code for illustrating out-of-sample backtesting, around 2,000 bibliographic references, and more than 900 glossary, acronym and math definitions. The presentation is intended to be descriptive and pedagogical and of particular interest to finance practitioners, traders, researchers, academics, and business school and finance program students.

**PRINCIPLES OF MASS TRANSFER AND SEPERATION PROCESSES** - BINAY K. DUTTA 2007-01-21

This textbook is targetted to undergraduate students in chemical engineering, chemical technology, and biochemical engineering for courses in mass transfer, separation processes, transport processes, and unit operations. The principles of mass transfer, both diffusional and convective have been comprehensively discussed. The application of these principles to separation processes is explained. The more

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common separation processes used in the chemical industries are individually described in separate chapters. The book also provides a good understanding of the construction, the operating principles, and the selection criteria of separation equipment. Recent developments in equipment have been included as far as possible. The procedure of equipment design and sizing has been illustrated by simple examples. An overview of different applications and aspects of membrane separation has also been provided. 'Humidification and water cooling', necessary in every process industry, is also described.

Finally, elementary principles of 'unsteady state diffusion' and mass transfer accompanied by a chemical reaction are covered.

**SALIENT FEATURES :**

- A balanced coverage of theoretical principles and applications.
- Important recent developments in mass transfer equipment and practice are included.
- A large number of solved problems of varying levels of complexities showing the applications of the theory are included.
- Many end-chapter exercises.
- Chapter-wise multiple choice questions.
- An Instructors manual for the teachers.

**Strategic Management** - Michael A. Hitt 2011  
Examine strategic management with the market-leading book that has set the standard for providing an intellectually rich, yet thoroughly practical, analysis of strategic management today. Written by highly respected experts and scholars Hitt, Ireland, and Hoskisson,

**STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASE, 9E** is the only book that integrates the classic industrial organization model with a resource-based view of the firm to give readers a complete understanding of how businesses use strategic management to establish a sustained competitive advantage. The authors present cutting-edge research and strategic management trends within a strong global focus, using memorable examples from more than 600 companies. A selection of 30 compelling cases prepares you to face the broad range of critical issues confronting contemporary managers. You can also easily build your own case selections from other premier providers, such as Harvard, Ivey, and Darden.

Introduction to e-Business - Colin Combe  
2012-07-26

An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form Strategy and Game Theory - Felix Munoz-Garcia  
2016-08-10

This textbook presents worked-out exercises on game theory with detailed step-by-step explanations. While most textbooks on game theory focus on theoretical results, this book focuses on providing practical examples in which students can learn to systematically apply theoretical solution concepts to different fields of economics and business. The text initially presents games that are required in most courses at the undergraduate level and gradually advances to more challenging games appropriate for masters level courses. The first six chapters cover complete-information games, separately analyzing simultaneous-move and sequential-move games, with applications in industrial economics, law, and regulation. Subsequent chapters dedicate special attention to incomplete information games, such as signaling games, cheap talk games, and equilibrium refinements, emphasizing common steps and including graphical illustrations to focus students' attention on the most relevant payoff comparisons at each point of the analysis. In addition, exercises are ranked according to their difficulty, with a letter (A-C) next to the exercise number. This allows students to pace their studies and instructors to structure their

classes accordingly. By providing detailed worked-out examples, this text gives students at various levels the tools they need to apply the tenets of game theory in many fields of business and economics. This text is appropriate for introductory-to-intermediate courses in game theory at the upper undergraduate and master's level.

[Game Theory through Examples](#) - Erich Prisner  
2014-12-31

Game Theory through Examples is a thorough introduction to elementary game theory, covering finite games with complete information. The core philosophy underlying this volume is that abstract concepts are best learned when encountered first (and repeatedly) in concrete settings. Thus, the essential ideas of game theory are here presented in the context of actual games, real games much more complex and rich than the typical toy examples. All the fundamental ideas are here: Nash equilibria, backward induction, elementary probability, imperfect information, extensive and normal form, mixed and behavioral strategies. The active-learning, example-driven approach makes the text suitable for a course taught through problem solving. Students will be thoroughly engaged by the extensive classroom exercises, compelling homework problems, and nearly sixty projects in the text. Also available are approximately eighty Java applets and three dozen Excel spreadsheets in which students can play games and organize information in order to acquire a gut feeling to help in the analysis of the games. Mathematical exploration is a deep form of play; that maxim is embodied in this book. Game Theory through Examples is a lively introduction to this appealing theory. Assuming only high school prerequisites makes the volume especially suitable for a liberal arts or general education spirit-of-mathematics course. It could also serve as the active-learning supplement to a more abstract text in an upper-division game theory course.

**Winning Chess Combinations** - Yasser Seirawan  
2006-06-01

Combinations are the central element in chess; they make the game so magical and captivating. The beautiful point of sacrificing a queen, the strongest piece, in order to checkmate with a lowly pawn brings a smile of joy to all chess

lovers. Virtually all chess games possess a combination, either one hidden in the shadows of analysis carefully avoided or one that provides a decisive blow. Winning Chess Combinations is a unique work that doesn't merely repeat the wonderfully rich and vast numbers of combinations, asking readers to solve a particular diagrammed position; it is a work that is far more realistic. A combination involves a sacrifice upsetting the balance of forces, but will it work or tragically boomerang? The reader is invited to solve this critical question by identifying the advantages that a specific position holds which might make the combination successful.

[Communication Between Cultures](#) - Larry A. Samovar  
2016-01-01

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**The Revenue Marketing Book** -

Yaagneshwaran Ganesh  
2020-05-09

The success of the modern B2B marketing team will be evaluated by the revenue impact it delivers to the company and Yaag has laid out a crisp and compelling model on how to transform marketing into a revenue-generating team. - Jeff Davis, Founder and Principal, JD2 Consulting and award-winning author of Create

Togetherness "A must-read operating manual for marketers who want to deliver exponential revenue." - Sangram Vajre, Author, Co-founder at Terminus and the host of #FlipMyFunnel, a top-50 business podcast in the world "All your marketing channels, properties and activities are a waste of time unless they contribute to revenue. Yaag's book gives you an approach to make your marketing count." - Vinod Muthukrishnan, Chief Growth Officer at Cisco It doesn't matter how sophisticated your martech stack is, what your marketing budget is or how many people you have in your marketing organization. You must know what is contributing to revenue (directly or indirectly), what is working and what needs to be done away with. The Revenue Marketing Book provides you with ideas, direction and a framework to map your marketing activities and channels to a revenue outcome. Make an impact. Build a predictable recurring revenue engine.

#### Cybersecurity ??? Attack and Defense Strategies

- Yuri Diogenes 2018-01-30

Enhance your organization's secure posture by improving your attack and defense strategies  
Key Features Gain a clear understanding of the attack methods, and patterns to recognize abnormal behavior within your organization with Blue Team tactics. Learn to unique techniques to gather exploitation intelligence, identify risk and demonstrate impact with Red Team and Blue Team strategies. A practical guide that will give you hands-on experience to mitigate risks and prevent attackers from infiltrating your system.  
Book Description The book will start talking about the security posture before moving to Red Team tactics, where you will learn the basic syntax for the Windows and Linux tools that are commonly used to perform the necessary operations. You will also gain hands-on experience of using new Red Team techniques with powerful tools such as python and PowerShell, which will enable you to discover vulnerabilities in your system and how to exploit them. Moving on, you will learn how a system is usually compromised by adversaries, and how they hack user's identity, and the various tools used by the Red Team to find vulnerabilities in a system. In the next section, you will learn about the defense strategies followed by the Blue Team to enhance the overall security of a

system. You will also learn about an in-depth strategy to ensure that there are security controls in each network layer, and how you can carry out the recovery process of a compromised system. Finally, you will learn how to create a vulnerability management strategy and the different techniques for manual log analysis. By the end of this book, you will be well-versed with Red Team and Blue Team techniques and will have learned the techniques used nowadays to attack and defend systems. What you will learn  
Learn the importance of having a solid foundation for your security posture Understand the attack strategy using cyber security kill chain Learn how to enhance your defense strategy by improving your security policies, hardening your network, implementing active sensors, and leveraging threat intelligence Learn how to perform an incident investigation Get an in-depth understanding of the recovery process Understand continuous security monitoring and how to implement a vulnerability management strategy Learn how to perform log analysis to identify suspicious activities Who this book is for This book aims at IT professional who want to venture the IT security domain. IT pentester, Security consultants, and ethical hackers will also find this course useful. Prior knowledge of penetration testing would be beneficial.

#### **Introduction to Materials Management** - J.

R. Tony Arnold 2001

This introductory textbook describes the basics of supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. The fourth edition makes additions in kanban, supply chain concepts, system selection, theory of constraints and drum-buffer-rope, and need f

*Additive Manufacturing* Amit Bandyopadhyay  
2015-09-08

The field of additive manufacturing has seen explosive growth in recent years due largely in part to renewed interest from the manufacturing sector. Conceptually, additive manufacturing, or industrial 3D printing, is a way to build parts without using any part-specific tooling or dies from the computer-aided design (CAD) file of the part. Today, mo

English as a Global Language - David Crystal  
2012-03-29

Written in a detailed and fascinating manner,

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this book is ideal for general readers interested in the English language.

**The Sports Rules Book** - Human Kinetics (Organization) 2009

"Essential rules, terms, and procedures for 54 sports"-- Cover.

*Android Hacker's Handbook* Joshua J. Drake 2014-03-26

The first comprehensive guide to discovering and preventing attacks on the Android OS As the Android operating system continues to increase its share of the smartphone market, smartphone hacking remains a growing threat. Written by experts who rank among the world's foremost Android security researchers, this book presents vulnerability discovery, analysis, and exploitation tools for the good guys. Following a detailed explanation of how the Android OS works and its overall security architecture, the authors examine how vulnerabilities can be discovered and exploited developed for various system components, preparing you to defend against them. If you are a mobile device administrator, security researcher, Android app developer, or consultant responsible for evaluating Android security, you will find this guide is essential to your toolbox. A crack team of leading Android security researchers explain Android security risks, security design and architecture, rooting, fuzz testing, and vulnerability analysis Covers Android application building blocks and security as well as debugging and auditing Android apps Prepares mobile device administrators, security researchers, Android app developers, and security consultants to defend Android systems against attack Android Hacker's Handbook is the first comprehensive resource for IT professionals charged with smartphone security.

*A Course in Game Theory* Martin J. Osborne 1994-07-12

A Course in Game Theory presents the main ideas of game theory at a level suitable for graduate students and advanced undergraduates, emphasizing the theory's foundations and interpretations of its basic concepts. The authors provide precise definitions and full proofs of results, sacrificing generalities and limiting the scope of the material in order to do so. The text is organized in four parts: strategic games, extensive games

with perfect information, extensive games with imperfect information, and coalitional games. It includes over 100 exercises.

*Multiple Sclerosis Therapeutics* Jeffrey A. Cohen 2011-10-20

This book comprehensively reviews the current state of clinical trial methods in multiple sclerosis treatment, providing investigators, sponsors and specialists with current knowledge of outcome measures and study designs for disease and symptom management. The status of the rapidly evolving field of disease-modifying drugs is presented, with emphasis on the most promising therapies currently being tested. Experts discuss disease and symptom management for MS subtypes, including neuromyelitis optica and pediatric MS. In addition, key scientific advances in MS pathology, genetics, immunology and epidemiology are presented. The fourth edition has been extensively revised, featuring more than 50% new material. All chapters have been substantially updated to provide current information on rapidly evolving topics and this volume contains 15 new chapters, reflecting the growth of the field in recent years. This book is an essential reference for practitioners caring for MS patients, investigators planning or conducting clinical trials, and clinical trial sponsors.

*BioDesign* Lyn Denend 2010

Recognize market opportunities, master the design process, and develop business acumen with this 'how-to' guide to medical technology innovation. Outlining a systematic, proven approach for innovation - identify, invent, implement - and integrating medical, engineering, and business challenges with real-world case studies, this book provides a practical guide for students and professionals.

*Strategies and Games* - Prajit K. Dutta 1999-02-16

Game theory has become increasingly popular among undergraduate as well as business school students. This text is the first to provide both a complete theoretical treatment of the subject and a variety of real-world applications, primarily in economics, but also in business, political science, and the law. Game theory has become increasingly popular among undergraduate as well as business school students. This text is the

first to provide both a complete theoretical treatment of the subject and a variety of real-world applications, primarily in economics, but also in business, political science, and the law. Strategies and Games grew out of Prajit Dutta's experience teaching a course in game theory over the last six years at Columbia University. The book is divided into three parts: Strategic Form Games and Their Applications, Extensive Form Games and Their Applications, and Asymmetric Information Games and Their Applications. The theoretical topics include dominance solutions, Nash equilibrium, backward induction, subgame perfect equilibrium, repeated games, dynamic games, Bayes-Nash equilibrium, mechanism design, auction theory, and signaling. An appendix presents a thorough discussion of single-agent decision theory, as well as the optimization and probability theory required for the course. Every chapter that introduces a new theoretical concept opens with examples and ends with a case study. Case studies include Global Warming and the Internet, Poison Pills, Treasury Bill Auctions, and Final Jeopardy. Each part of the book also contains several chapter-length applications including Bankruptcy Law, the NASDAQ market, OPEC, and the Commons problem. This is also the first text to provide a detailed analysis of dynamic strategic interaction.

**Strategic Management and Business Policy** - Thomas L. Wheelen 1998-01

This text provides the Strategic Management and Business Policy student with a presentation of traditional and new strategic management topics. These topics include: corporate governance, hypercompetition, competitive strategy, outsourcing, mass customization, technology, international issues, environmental trends and ethics.

Logistics Operations and Management - Reza Farahani 2011-05-25

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to

logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry

**OpenStack in Action** - Cody Bumgardner 2016-03-15

Summary OpenStack in Action offers the real world use cases and step-by-step instructions you can take to develop your own cloud platform from from inception to deployment. This book guides you through the design of both the physical hardware cluster and the infrastructure services you'll need to create a custom cloud platform. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology OpenStack is an open source framework that lets you create a private or public cloud platform on your own physical servers. You build custom infrastructure, platform, and software services without the expense and vendor lock-in associated with proprietary cloud platforms like Amazon Web Services and Microsoft Azure. With an OpenStack private cloud, you can get increased security, more control, improved reliability, and lower costs. About the Book OpenStack in Action offers real-world use cases and step-by-step instructions on how to develop your own cloud platform. This book guides you through the design of both the physical hardware cluster and the infrastructure services you'll need. You'll learn how to select and set up virtual and physical servers, how to implement software-defined networking, and technical details of designing, deploying, and operating an OpenStack cloud in your enterprise. You'll also discover how to best tailor your OpenStack deployment for your environment. Finally, you'll learn how your cloud can offer user-facing software and infrastructure services. What's Inside Develop and deploy an enterprise private cloud Private cloud technologies from an IT perspective Organizational impact of self-service cloud computing About the Reader No prior knowledge of OpenStack or cloud development is assumed. About the Author Cody Bumgardner is the Chief Technology Architect at a large university where he is responsible for the architecture, deployment, and long-term strategy of OpenStack private clouds and other cloud computing initiatives. Table of Contents

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PART 1 GETTING STARTED Introducing OpenStack Taking an OpenStack test-drive Learning basic OpenStack operations Understanding private cloud building blocks  
PART 2 WALKING THROUGH A MANUAL DEPLOYMENT Walking through a Controller deployment Walking through a Networking deployment Walking through a Block Storage deployment Walking through a Compute deployment  
PART 3 BUILDING A PRODUCTION ENVIRONMENT Architecting your OpenStack Deploying Ceph Automated HA OpenStack deployment with Fuel Cloud orchestration using OpenStack

Essentials of Computational Chemistry -

Christopher J. Cramer 2013-04-29

Essentials of Computational Chemistry provides a balanced introduction to this dynamic subject. Suitable for both experimentalists and theorists, a wide range of samples and applications are included drawn from all key areas. The book carefully leads the reader thorough the necessary equations providing information explanations and reasoning where necessary and firmly placing each equation in context.

Computational Aspects of Cooperative Game

Theory - Georgios Chalkiadakis 2011-10-25

This cross-disciplinary book dives into the technical and computational aspects that make cooperative games possible. It is appropriate for professional researchers, graduate students, and advanced undergraduates hoping to pursue careers in academia and / or industry.

**Mergers, Acquisitions, and Other Restructuring Activities** - Donald DePamphilis 2011-08-22

Two strengths distinguish this textbook from others. One is its presentation of subjects in the contexts wherein they occur. The other is its use of current events. Other improvements have shortened and simplified chapters, increased the numbers and types of pedagogical supplements, and expanded the international appeal of examples.

**Statistical Methods for Psychology** - David C. Howell 2012-01-01

STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the

specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**The Second Media Age** - Mark Poster 2018-03-08

This book examines the implications of new communication technologies in the light of the most recent work in social and cultural theory and argues that new developments in electronic media, such as the Internet and Virtual Reality, justify the designation of a "second media age".

Encyclopedia of Information Science and

Technology - Mehdi Khosrow-Pour 2009

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

Start-up Nation - Dan Senor 2011-09-07

START-UP NATION addresses the trillion dollar question: How is it that Israel-- a country of 7.1 million, only 60 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources-- produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada and the UK? With the savvy of foreign policy insiders, Senor and Singer examine the lessons of the country's adversity-driven culture, which flattens hierarchy and elevates informality-- all backed up by government policies focused on innovation. In a world where economies as diverse as Ireland, Singapore and Dubai have tried to re-create the "Israel effect", there are entrepreneurial lessons well worth noting. As America reboots its own economy and can-do spirit, there's never been a

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better time to look at this remarkable and resilient nation for some impressive, surprising clues.

**The Fourth Industrial Revolution** - Klaus Schwab 2017-01-03

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine “smart factories” in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on

government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

The Marketing Book - Michael J. Baker 2016-04-14

The Marketing Book is everything you need to know but were afraid to ask about marketing. Divided into 25 chapters, each written by an expert in their field, it's a crash course in marketing theory and practice. From planning, strategy and research through to getting the marketing mix right, branding, promotions and even marketing for small to medium enterprises. This classic reference from renowned professors Michael Baker and Susan Hart was designed for student use, especially for professionals taking their CIM qualifications. Nevertheless, it is also invaluable for practitioners due to its modular approach. Each chapter is set out in a clean and concise way with plenty of diagrams and examples, so that you don't have to dig for the information you need. Much of this long-awaited seventh edition contains brand new chapters and a new selection of experts to bring you bang up to date with the latest in marketing thought. Also included are brand new content in direct, data and digital marketing, and social marketing. If you're a marketing student or practitioner with a question, this book should be the first place you look.