E Learning By Design William Horton

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e-Learning by Design - William Horton 2011-10-11
Since the first edition of E-learning by Design, e-learning has evolved rapidly and fringe techniques have moved into the mainstream. Underlying and underwriting these changes in e–learning are advances in technology and changes in society. The second edition of the bestselling book E-Learning by Design offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program. This practical, down-to-earth resource is filled with clear information and instruction without over simplification. The book helps instructors build customized e-learning programs from scratch—building on core principles of instructional design to: develop meaningful activities and lessons; create and administer online tests and assessments; design learning games and simulations; and implement an individualized program. "Every newcomer to the field will find this edition indispensable, while professionals will find much needed contemporary information to manage the rapid changes happening in our field. Even if you own the first edition, buy this update as soon as possible." —Michael W. Allen, CEO of Allen Interactions, Inc.; author, Michael Allen's e-Learning Library Series "Covers the full range of options for presenting learning materials online—including designing useful topics, engaging activities, and reliable tests—and it takes into account the realities and issues of today's instructional designers, such as social learning and mobile learning." —Saul Carliner, associate professor, Concordia University; author, The E-Learning Handbook "Horton nails it! Perfectly timed, robust, and practical, this second edition of brings together the latest strategies for learning without losing its critical premise—technology enables e-learning, but great design makes it work." —Marc J. Rosenberg, e-learning strategist; author, Beyond E-Learning "An e-learning encyclopedia loaded with detailed guidelines and examples ranging from basic instructional design techniques to the latest applications in games, social media, and mobile-learning. An essential reference for anyone involved in e-learning design, development, or evaluation" —Ruth Colvin Clark, author, e-Learning and the Science of Instruction

Disease Control Priorities in Developing Countries - Dean T. Jamison 2006-04-02
Based on careful analysis of burden of disease and the costs ofinterventions, this second edition of 'Disease Control Priorities in Developing Countries, 2nd edition' highlights achievable priorities; measures progresstoward providing efficient, equitable care; promotes cost-effectiveinterventions to targeted populations; and encourages integrated effortsto optimize health. Nearly 500 experts - scientists, epidemiologists, health economists,academicians, and public health practitioners - from around the worldcontributed to the data sources and methodologies, and identifiedchallenges and priorities, resulting in this integrated, comprehensivereference volume on the state of health in developing countries.
Achieving Results from Training - Robert O.

Brinkerhoff 2009-12-02
Shows how to design and conduct evaluations of HRD programs and demonstrate their worth and value to the organization: how to use evaluation methods to determine results; to develop, implement, and debug newly designed programs; or to refine existing ones.

Multimedia-based Instructional Design - William W. Lee 2004-04-26
Multimedia-Based Instructional Design is a thoroughly revised and updated second edition of the best-selling book that provided a complete guide to designing and developing interactive multimedia training. While most training companies develop their training programs in many different technological delivery media—computer-based, web-based, and distance learning technologies—this unique book demonstrates that the same instructional design process can be used for all media. Using just one process reduces cycle time for course development—and also reduces costs.

Making the Transition to E-Learning: Strategies and Issues - Bullen, Mark 2006-09-30
Higher education institutions around the world are increasingly turning to e-learning as a way of dealing with growing and changing student populations. Education for the knowledge society means new skills and knowledge are needed and it means that lifelong learning has become a necessity. Higher education institutions are looking to e-learning to provide convenient and flexible access to high quality education and training that is needed to meet these emerging demands. As they implement e-learning, however, institutions are struggling with the many pedagogical, organizational and technological issues. Making the Transition to E-learning: Strategies and Issues provides insights and experiences from e-learning experts from around the world. It addresses the institutional, pedagogical, and technological issues that higher education institutions are grappling with as they move from conventional face-to-face teaching to e-learning in its diverse forms.

Instructional Design - Patricia L. Smith 2004-12-07
Basic principles and practical strategies to promote learning in any setting! From K-12 to corporate training settings––the Third Edition of Patricia Smith and Tillman Ragan's thorough,

research-based text equips you with the solid foundation you need to design instruction and environments that really facilitate learning. Now updated to reflect the latest thinking in the field, this new edition offers not only extensive procedural assistance but also emphasizes the basic principles upon which most of the models and procedures in the instructional design field are built. The text presents a comprehensive treatment of the instructional design process, including analysis, strategy design, assessment, and evaluation.

Managing E-learning - Badrul Huda Khan 2005-01-01
"This book provides readers with a broad understanding of the emerging field of e-learning and also advises readers on the issues that are critical to the success of a meaningful e-learning environment"--Provided by publisher.

Instructional Design for ELearning - Marina Arshavskiy 2018
This Instructional Design for ELearning handbook has been updated with the latest design principles and case studies. Fully revised with both new and updated chapters, Instructional Design for eLearning: Essential Guide for Designing Successful eLearning courses is your step-by-step, go-to reference for eLearning design and development. In this book, Marina Arshavskiy presents all the practical information in one place. This second edition includes even more content, examples, case studies, practice exercises, and assessments. You will also find checklists and templates you can immediately apply to your course design. What's new: - Technical Training - eLearning copyright information - New chapter about Agile ELearning design and development - New information about personalized and augmented learning approaches - New and up-to-date information about eLearning tools - Assessments after each chapter - New tables and templates - Case studies that illustrate eLearning concepts in each chapter

The Secret Psychology of Persuasion - William D. Horton, Psy.d. 2017-01-10
The ultimate book on persuasion and how to influence people at subconscious level. Dr. Horton took what the cult leaders and cult marketeers have done to control vast empires, now you learn this long held secret. Like magic

the answer is simple, but hidden in plain sight. JFK, Ronald Reagan, Bill Clinton, Barack Obama, and Now DOnald Trump, all follow this method, as should you. From the "Secret" to Harley Davidson this will open your eyes. A must read in this day and age if you want to be in control.

Evidence-Informed Learning Design - Mirjam Neelen 2020-02-03
Learning and Development (L&D) programmes are too often based on fads, the latest trends or learning designers' personal preferences without critical evaluation. Evidence-Informed Learning Design will allow learning professionals to move away from this type of approach by showing them how to assess and apply relevant scientific literature, learning science research and proven learning techniques to design their training in a way that will make a measurable difference to employee performance and overall business success. Packed with tips, tools and examples, Evidence-Informed Learning Design enables L&D and training professionals to save both time and money by ensuring that efforts are focused on designing learning that's proven to be effective. Covering techniques like interleaving and self-directed and self-regulated learning, as well as debunking myths and fallacies in the field, it covers how best to test, measure and reinforce learning in both online, offline and face-to-face scenarios. To ensure that employees develop the skills the business needs to succeed and that the L&D function is recognised as adding true organizational value, this book is essential reading for anyone responsible for designing learning.

Assessing the Online Learner - Rena M. Palloff 2008-12-03
Written by Rena M. Palloff and Keith Pratt, experts in the field of online teaching and learning, this hands-on resource helps higher education professionals understand the fundamentals of effective online assessment. It offers guidance for designing and implementing creative assessment practices tied directly to course activities to measure student learning. The book is filled with illustrative case studies, authentic assessments based in real-life application of concepts, and collaborative activities that assess the quality of student learning rather than relying on the traditional methods of measuring the amount of information

retained.

Qr Codes in Education - David Hopkins 2013-05
These black and white squares have appeared everywhere from billboards at the side of the road, roof tops, cola cans, buses, magazines, etc. So why not in your library, textbook, assignment, project, or classroom display? The ability to use them to direct students or colleagues to online resources (presentation slides, websites, video, book location, etc.) is powerful and engaging and, when well implemented, can offer a level of interaction and engagement. It's not about what they are but about how we use them and what they can offer me in an educational setting. Whether you're a teacher, student, parent, school governor, or on the PTA, you ought to know about QR Codes – what they are, how they work, and how you can leverage them to increase student participation in and around the classroom. They offer the ability to share digital content from teacher to student, from student to student, and even from student to teacher. Go on, try it! This eBook will explain everything and put QR Codes in context.Using computers and technology in educational environments can be exciting and challenging. Implementing QR Codes within your student's learning is just that: exciting to see how students of all ages use and interact with them, and a challenge to make them usable, informative, applicable, and appropriate. This book draws on established examples from the commercial and corporate world as well as from established users of QR Codes at all levels of education; from primary schools up to Universities. Not only will you find examples of how QR Codes have been used but you will find out how you can design, create, and implement your own QR Code treasure hunt, library resource, student group work, orientation activity, conference or event feedback, etc.David Hopkins has developed a respected reputation among educational technology networks for his use and research into the uses of QR Codes. He has been active with QR Codes at Bournemouth University and more recently at the University of Leicester since 2008. This book draws on David's QR Code experience with poster projects, classroom activities, and workshops and delivers these through a practical and up to date guide."What

are people saying about QR Codes in Education?"All you ever wanted to know about using QR codes in Education is in this eBook. It takes you from the very basics of what these delightful square barcodes are, how to view the information they link to, how to easily create your own and, most importantly, a vast array of ideas on why you would want to use them! Whilst not a newcomer to QR codes, I came away from reading inspired and with new ideas of how QR codes could be used to enhance learning and teaching."- Sue Beckingham (@suebecks), Educational Developer, Sheffield Hallam University"The information is concise and user-friendly. The 'Planning, Creating, and Monitoring your QR Codes' chapter offers everything you need to get going with QR codes. Because of David's extensive experience, you won't have to learn the hard way. He's made it easy. The book is well-balanced, but keep in mind – David's examples and suggestions for using QR Codes in Education are very persuasive."- Brian Bishop (@bbishop262), CEO, Virtualwirks"David's book is a great place to begin for those educators who wish to start using QR codes in their classroom. The book begins by explaining what QR codes are and then delves into examples of use in education and Libraries. A veritable treasure trove of inspiration, the book should be read for this alone [chapter: QR Codes in the classroom] and I will be definitely trying some out."Julian Wood (@ideas_factory), Sheffield Primary School Future Learning Technologist

Michael Allen's 2008 e-Learning Annual Michael W. Allen 2008-02-13 The field of e-learning has experienced dramatic, and at times chaotic, growth. Over time, as technology has improved and its advantages have become clear, e-learning has gained widespread acceptance. It is now the fastest growing sector of corporate learning. Michael Allen's 2008 e-Learning Annual presents a wide range of perspectives from some of the earliest and most renowned leaders in field. This important resource will help both educators and trainers create, purchase, and apply quality e-learning programs more effectively. It provides a wealth of applicable history and guidance for all persons contemplating e-learning, from the student to the organizational leader. It frankly

and objectively presents lessons learned and the critical steps to success. Michael Allen's 2008 e-Learning Annual is part of the Pfeiffer Annual series, first published in 1972.

Leading E-Learning - William K. Horton 2001 Take charge of the e-learning initiative in your organization. Team leaders, HR executives, or anyone wishing to understand the e-learning revolution in learning, will find this book to be a valuable tool.

Mobile Learning - Mohamed Ally 2009 This collection is directed towards anyone interested in the use of mobile learning for various applications. Readers will discover how to design learning materials for delivery on mobile technology and become familiar with the best practices of other educators, trainers, and researchers in the field as well as the most recent research initiatives in mobile learning. Businesses and governments can find out how to deliver timely information to staff using mobile devices. Professors and trainers can use this book as a textbook in courses on distance education, mobile learning, and educational technology. In fact, the book can be used by anyone interested in delivering education and training at a distance, but especially by graduate students of emerging technology in learning.

In Search of Barnabas Horton - Jacqueline Dinan 2015-05-01 The biography of a Puritan settler of Eastern Long Island in the seventeenth-century. Supported by genealogical data and primary source documents.

e-Learning in Aviation - Suzanne K. Kearns 2016-04-29 Whereas traditional classroom instruction requires pilots to be pulled 'off the line', a training facility to be maintained and instructors to be compensated, e-learning is extremely cost-effective and therefore an attractive alternative. However, e-learning only saves money if the training is effective. Eager to reap financial benefits, e-learning courses have a history of varying dramatically in quality. The poorest courses are those that directly convert classroom-based presentations to an online format, not recognizing that computer-based instruction is an entirely different medium. Addressing this issue directly, e-Learning in Aviation explores the characteristics of

computer-based course design and multimedia that are associated with improved learning. It then provides guidance regarding how to use research-based instructional design principles to plan, design, develop, and implement an e-Learning course within an aviation organization and continually evaluate whether or not the course is accomplishing instructional goals. A blended learning strategy, which incorporates both face-to-face and computer-based instruction, is suggested as the most appropriate choice for the majority of aviation companies. The goal of this approach is to utilize e-Learning as a tool to reduce time at the training centre and thereby increase pilot productivity and potentially improve the quality of training. Although the examples within this book focus on pilot training, the suggestions and guidelines are applicable to all employee groups within the industry.

ABCs of E-Learning Brooke Broadbent 2002-05-31
This handy guide puts the focus on leader-led or Web-based training (WBT), currently the most popular type of e-learning. Readers will discover four types of e-learning--leader-led, self-study, knowledge management, and performance support--and learn when and how to use them.

E-learning Tools and Technologies - William Horton 2003-02-03
A comprehensive guide to help you cut through the hype in order to select the best E-Learning tools and vendors for your specific needs With its ability to both reduce operating costs and train more people, E-Learning is an attractive option for companies that are trying to balance business and educational goals. But in order to implement an E-Learning program, you'll have to wade through hundreds of learning management systems, learning content management systems, authoring schools, and collaboration environments to determine what solution will work best for your situation. In this in-depth book, recognized E-Learning experts William and Katherine Horton survey the entire field of E-Learning tools for you. They provide you with a systematic way to identify, evaluate, and choose products and services based on different E-Learning scenarios. In this no-holds barred look at E-Learning tools, the authors: * Arm you with a complete list of questions to ask vendors

before you commit to a product * Describe product limitations throughout each chapter and include special Rant sections that you must read * Present tips and tricks as well as common mistakes to avoid * List potential vendors and contact information by tool category The companion Web site contains design forms, checklists of features to look for in the various tool categories, spreadsheets, and lists of specific tools and vendors.

Beyond E-Learning - Marc J. Rosenberg 2005-12-13
A follow-up to his best-selling E-Learning, Beyond E-Learning explains the most current thinking on how organizations learn and apply what they know to be successful, and explores the increasingly important role that technology plays, not as an end in itself but as a vital means to get there. The book also provides a clear path for helping to integrate learning—including e-learning—knowledge management, and performance support, and will help training professionals and the organizations they serve go beyond common myths and misconceptions about training and e-learning, focus training/learning activities directly on organizational know-how, and implement a framework that can (at last) be a catalyst for true organizational learning.

Efficiency in Learning - Ruth C. Clark 2011-01-11
Efficiency in Learning offers a road map of the most effective ways to use the three fundamental communication of training: visuals, written text, and audio. Regardless of how you are delivering your training materials—in the classroom, in print, by synchronous or asynchronous media—the book's methods are easily applied to your lesson presentations, handouts, reference guides, or e-learning screens. Designed to be a down-to-earth resource for all instructional professionals, Efficiency in Learning's guidelines are clearly illustrated with real-world examples.

The Theory and Practice of Online Learning - Terry Anderson 2008
"Neither an academic tome nor a prescriptive 'how to' guide, The Theory and Practice of Online Learning is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance

education has evolved significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "The Theory and Practice of Online Learning" features updates in each chapter, plus four new chapters on current distance education issues such as connectivism and social software innovations."--BOOK JACKET.

The Connected Educator - Sheryl Nussbaum-Beach 2011-11-14
Create a connected learning community through social media and rediscover the power of being a learner first. After uncovering the theories and research behind the significance of learning through collaboration with other educators, the authors show you how to take advantage of technology to improve your own learning and ultimately the learning of your students.

Design Thinking for Training and Development - Sharon Boller 2020-06-09
Better Learning Solutions Through Better Learning Experiences When training and development initiatives treat learning as something that occurs as a one-time event, the learner and the business suffer. Using design thinking can help talent development professionals ensure learning sticks to drive improved performance. Design Thinking for Training and Development offers a primer on design thinking, a human-centered process and problem-solving methodology that focuses on involving users of a solution in its design. For effective design thinking, talent development professionals need to go beyond the UX, the user experience, and incorporate the LX, the learner experience. In this how-to guide for applying design thinking tools and techniques, Sharon Boller and Laura Fletcher share how they adapted the traditional design thinking process for training and development projects. Their process involves steps to: • Get perspective. • Refine the problem. • Ideate and prototype. • Iterate (develop, test, pilot, and refine). •

Implement. Design thinking is about balancing the three forces on training and development programs: learner wants and needs, business needs, and constraints. Learn how to get buy-in from skeptical stakeholders. Discover why taking requests for training, gathering the perspective of stakeholders and learners, and crafting problem statements will uncover the true issue at hand. Two in-depth case studies show how the authors made design thinking work. Job aids and tools featured in this book include: • a strategy blueprint to uncover what a stakeholder is trying to solve • an empathy map to capture the learner's thoughts, actions, motivators, and challenges • an experience map to better understand how the learner performs. With its hands-on, use-it-today approach, this book will get you started on your own journey to applying design thinking.

The Oxford Handbook of Ethnicity, Crime, and Immigration - Sandra M. Bucerius 2014
This title provides comprehensive analyses of current knowledge about the unwarranted disparities in dealings with the criminal justice system faced by some disadvantaged minority groups in all developed countries

Designing Web-Based Training - William Horton 2000-02-23
The surge in the number of online training sites has created an unprecedented demand for experts who know all aspects of Web-based training (WBT) site design. Written by bestselling author William Horton, this book provides the hands-on and practical guidance that trainers demand. Packed with over 100 examples, this well-illustrated guide walks you through every phase of designing WBT, from analyzing your course requirements and assessing the needs of potential students to designing a course for a global audience. You'll find out how to combine elements into effective and interesting learning sequences, discover how to overcome any technical hurdle that may arise, how to offer materials that motivate learning, and how to use Web technologies to create 21st-century alternatives to traditional courses. Praise for Designing Web-Based Training "Horton has done it again! He's addressed the cutting-edge problem of Web-based training design with his pragmatic, research-based approach. His work is task-

oriented and down-to-earth. He doesn't waste our time with excessive educational philosophy. In short-comprehensive overview, practical advice, engaging presentation."-Robert E. Horn, Author, Visual Language: Global Communication for the 21st Century "As each new media wave is adopted for instructional pur-poses, there is a lag in effective exploitation of the unique features the medium brings for supporting learning. Designing Web-Based Training bridges the gap by providing a rich and detailed reference."-Ruth Clark, EdD, President, Clark Training & Consulting "Designers have been seeking guidance on how to exploit the Web's distribution potential while combining it with powerful instructional programs. Horton provides structure, stimulation, and substance in this important book. Web-based training is definitely what is happening now. Designing Web-Based Training will be a de facto classic in the field." -Gloria Gery, Principal, Gery Associates, Author, Making CBT Happen The companion Web site at www.wiley.com/compbooks/horton/ features: * Design guidelines * Live versions of many examples from the book * A course shell and sample lessons * Links to helpful references

We Make the Road by Walking - Myles Horton 1990-12-28
This dialogue between two of the most prominent thinkers on social change in the twentieth century was certainly a meeting of giants. Throughout their highly personal conversations recorded here, Horton and Freire discuss the nature of social change and empowerment and their individual literacy campaigns.

The Accidental Instructional Designer - Cammy Bean 2014-05-16
Don't create boring e-learning! Cammy Bean presents a fresh, modern take on instructional design for e-learning. Filled with her personal insights and tips, The Accidental Instructional Designer covers nearly every aspect of the e-learning design process, including understanding instructional design, creating scenarios, building interactivity, designing visuals, and working with SMEs. You'll learn all about the CBT Lady and how to avoid her instructional design mistakes. Along the way, you'll hear from a few other accidental

instructional designers, get ideas for your own projects, and find resources and references to take your own practice to the next level. The Accidental Instructional Designer is perfect for the learning professional or instructional designer who is just getting started with e-learning—or the more experienced practitioner looking for new ideas. In addition to sharing proven techniques and strategies, this book: covers best practices and what to avoid when designing an e-learning program presents e-learning in action through various case studies shows how you can go from being an accidental instructional designer to an intentional one.
The Essentials of Instructional Design Abbie H. Brown 2015-06-26
The Essentials of Instructional Design, 3rd Edition introduces the essential elements of instructional design (ID) to students who are new to ID. The key procedures within the ID process—learner analysis, task analysis, needs analysis, developing goals and objectives, organizing instruction, developing instructional activities, assessing learner achievement and evaluating the success of the instructional design—are covered in complete chapters that describe and provide examples of how the procedure is accomplished using the best known instructional design models. Unlike most other ID books, The Essentials of Instructional Design provides an overview of the principles and practice of ID without placing emphasis on any one ID model. Offering the voices of instructional designers from a number of professional settings and providing real-life examples from across sectors, students learn how professional organizations put the various ID processes into practice. This introductory textbook provides students with the information they need to make informed decisions as they design and develop instruction, offering them a variety of possible approaches for each step in the ID process and clearly explaining the strengths and challenges associated with each approach.
Best Practices in Engaging Online Learners Through Active and Experiential Learning Strategies - Stephanie Smith Budhai 2017-01-27
Best Practices in Engaging Online Learners Through Active and Experiential Learning Strategies is a practical guide for all instructors

and instructional designers working in online or blended learning environments who want to provide a supportive, engaging, and interactive learner experience. This book explores the integration of active and experiential learning approaches and activities including gamification, social media integration, and project- and scenario-based learning, as they relate to the development of authentic skill-building, communication, problem-solving, and critical-thinking skills in learners. Readers will find guidelines for the development of participatory peer-learning, cooperative education, and service learning opportunities in the online classroom. In addition, the authors provide effective learning strategies, resources, and tools that align learner engagement with course outcomes.

The e-Learning Handbook Saul Carliner 2008-03-31
The e-Learning Handbook provides a critical reflection on the current state of e-learning with contributions from the world's foremost e-learning experts and best-selling authors from academe and industry, including Margaret Driscoll; Brent Wilson Lee Christopher; William Horton, L. Wayne Precht, Harvey Singh, Jim Everidge, and Jane Bozarth; Pat Brogan; Patrick Parrish; Marc J. Rosenberg and Steve Forman; Pat McGee; Philip C. Abrami, Gretchen Lowerison, Roger Cote, and Marie-Claude Lavoie; Thomas C. Reeves, Jan Herrington, and Ron Oliver; and Patrick Lambe. The book offers a comprehensive and up-to-date assessment of the technological, design, economic, evaluation, research, economic, and philosophical issues underlying e-learning. Each chapter includes a chart that summarizes the key take-away points, contains questions that are useful for guiding discussions, and offers suggestions of related links, books, papers, reports, and articles.

Re-thinking E-learning Research Norm Friesen 2009
In the rapidly-changing world of the Internet and the Web, theory and research struggle to keep up with technological, social, and economic developments. In education in particular, a proliferation of novel practices, applications, and forms - from bulletin boards to Webcasts, from online educational games to open educational resources - have come to be addressed under the rubric of «e-learning». In response to these phenomena, Re-thinking E-Learning Research introduces a number of research frameworks and methodologies relevant to e-learning. The book outlines methods for the analysis of content, narrative, genre, discourse, hermeneutic-phenomenological investigation, and critical and historical inquiry. It provides examples of pairings of method and subject matter that include narrative research into the adaptation of blogs in a classroom setting; the discursive-psychological analysis of student conversations with artificially intelligent agents; a genre analysis of an online discussion; and a phenomenological study of online mathematics puzzles. Introducing practical applications and spanning a wide range of the possibilities for e-learning, this book will be useful for students, teachers, and researchers in e-learning.

Preparing Instructional Objectives - Robert Frank Mager 1975
Previously published as Preparing Objectives for Programmed Instruction.

Teaching and Learning Materials and the Internet Forsyth, Ian 2014-05-01
An exploration of the teaching and learning material available on the Internet. It provides information on the appropriate way to handle and use the Internet as a delivery tool in education, and considers the implications this will have on the role and relationship of the teacher and learner.

Designing Effective Instruction Gary R. Morrison 2012-12-26
This book includes many new, enhanced features and content. Overall, the text integrates two success stories of practicing instructional designers with a focus on the process of instructional design. The text includes stories of a relatively new designer and another with eight to ten years of experience, weaving their scenarios into the chapter narrative. Throughout the book, there are updated citations, content, and information, as well as more discussions on learning styles, examples of cognitive procedure, and explanations on sequencing from cognitive load theory.

Empowering Online Learning Curtis J. Bonk 2009-10-29
This is an essential resource for anyone designing or facilitating online learning. It

introduces an easy, practical model (R2D2: read, reflect, display, and do) that will show online educators how to deliver content in ways that benefit all types of learners (visual, auditory, observational, and kinesthetic) from a wide variety of backgrounds and skill levels. With a solid theoretical foundation and concrete guidance and examples, this book can be used as a handy reference, a professional guidebook, or a course text. The authors intend for it to help online instructors and instructional designers as well as those contemplating such positions design, develop, and deliver learner-centered online instruction. Empowering Online Learning has 25 unique activities for each phase of the R2D2 model as well as summary tables helping you pick and choose what to use whenever you need it. Each activity lists a description, skills addressed, advice, variations, cost, risk, and time index, and much more. This title is loaded with current information about emerging technologies (e.g., simulations, podcasts, wikis, blogs) and the Web 2.0. With a useful model, more than 100 online activities, the latest information on emerging technologies, hundreds of quickly accessible Web resources, and relevance to all types and ages of learners-- Empowering Online Learning is a book whose time has come.

e-Learning by Design William Horton 2011-01-20
From William Horton -- a world renowned expert with more than thirty-five years of hands-on experience creating networked-based educational systems -- comes the next-step resource for e-learning training professionals. Like his best-selling book Designing Web-Based Training, this book is a comprehensive resource that provides practical guidance for making the thousand and one decisions needed to design effective e-learning. e-Learning by Design includes a systematic, flexible, and rapid design process covering every phase of designing e-learning. Free of academic jargon and confusing theory, this down-to-earth, hands-on book is filled with hundreds of real-world examples and case studies from dozens of fields. "Like the book's predecessor (Designing Web-based Training), it deserves four stars and is a must read for anyone not selling an expensive solution. -- From Training Media Review, by Jon Aleckson, www.tmreview.com, 2007

International Workshop on Improving E-learning Policies and Programs - 2004
This publication contains the proceedings; of the International Workshop on Improving E-Learning Policies and Programs held in Manila on 9-13 August 2004. The objectives of the workshop were to review, compare, and evaluate e-learning policies and programs in the selected countries and to draft action plans to improve them or to introduce e-learning policies and programs.

Using E-learning William Kendall Horton 2002
Here's the book to help ensure that your organization really uses technology as an effective, efficient, and financially responsible way as part of any learning initiative. Learn what types of e-learning to use, how to blend technology with other forms of learning and how to implement e-learning projects that accomplish targeted goals.

Evaluating E-Learning - William Horton 2003
Does e-learning work? How much does e-learning benefit both the organization and its learners? Is e-learning a wise investment or a waste of corporate resources? Here's a book that answers these and other important questions and guides you in taking a systematic approach that will strengthen your case for e-learning into your organization. Use the book's interactive sections and visit the companion Website to download design forms, examples, job aids, and more!