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Foodies and Food Tourism - Donald Getz 2014-09-30
Foodies and Food Tourism supplies comprehensive new evidence and theory based overview of the phenomenon of food tourism and how it is being, or should be developed and marketed and understood.
Events Management - Glenn Bowdin 2012-05-23
Events Management is the

must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an

event, covering the whole process from creation to evaluation examines the events industry within its broader business context, covering impacts and event tourism provides an effective guide for producers of events contains learning objectives and review questions to consolidate learning Each chapter features a real-life case study to illustrate key concepts and place theory in a practical context, as well as preparing students to tackle any challenges they may face in managing events. Examples include the Beijing Olympic Games, Google Zeitgeist Conference, International Confex, Edinburgh International Festival, Ideal Home Show and Glastonbury Festival. Carefully constructed to maximise learning, the text provides the reader with: a systematic guide to organizing successful events, examining areas such as staging, logistics, marketing, human resource management, control and budgeting, risk management, impacts, evaluation and

reporting fully revised and updated content including new chapters on sustainable development and events, perspectives on events, and expanded content on marketing, legal issues, risk and health and safety management a companion website:

www.elsevierdirect.com/9781856178181 with additional materials and links to websites and other resources for both students and lecturers

Kids Speak- Chaim Walder 1995

Young people in Israel write about their experiences dealing with personal problems, handicaps, fears, and relationships with parents and others.

Event Tourism - Donald Getz 2013

Routledge Handbook of Sports Event Management -

Milena M. Parent 2017-07-14
From the Olympic Games to community-level competitions, sports events can be complex and pose a particular set of managerial challenges. The

Routledge Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale, from small to mega-events, including one-off and recurring events, and single-sport and multi-sport events. The book adopts a unique stakeholder perspective, structured around the groups and individuals who have an interest in and co-create sports events, including organising committees, promoters, sport organisations, spectators, community groups, sponsors, host governments, the media and NGOs. Each chapter addresses a specific stakeholder, defines that stakeholder and its relationships with sports events, describes the managerial requirements for a successful event, assesses current research and directions for future research, and outlines the normative dimensions of stakeholder engagement (such as sustainability and legacy). No other book takes such a broad view of sports event

management, surveying key theory, current research, best practice, and moral and ethical considerations in one volume. With contributions from leading sport and event scholars from around the world, the Routledge Handbook of Sports Event Management is essential reading for any advanced student, researcher or professional with an interest in sport management, sport development, sport policy or events.

Event Portfolio Management

- Vladimir Antchak 2019-09-01

A concise introduction to portfolio theory and methods for use in event management and event tourism. Divided into 2 parts of 'Theory' and 'Practice' it explains why it is important in event studies and management, and then shows how related methods can be used and adapted using real world international case studies.

Convention Tourism

- Kaye Sung Chon 2014-05-22

Stay up to date on international trends in convention tourism!

Convention Tourism: International Research and Industry Perspectives is a thorough analysis of the industry's key markets, combining insightful articles with detailed case studies. Equally valuable as a professional handbook, research reference guide, and textbook, this comprehensive book includes an account of the history of convention tourism and its economic contributions, marketing and human resources analyses, global and regional developments, and research issues and challenges. Convention Tourism addresses issues critical to the three key regions of the convention and meeting industry--North America, Europe, and Asia-Pacific. The book features a wide range of material from the top educators around the world, reflecting an international perspective befitting the industry's growing trend toward globalization. Convention Tourism also presents in-depth studies that focus on the United States, the Mediterranean, Australia, and

Korea, and takes a look ahead at likely business, technological, and social trends that are likely to affect the convention industry in the coming years. Convention Tourism also examines: proposed economic impact assessment framework regional planning and development initiatives education and training programs from industry associations and universities research resources international meeting management As more and more international sites compete with traditional markets for lucrative convention contracts, it is crucial that professionals, researchers, and academics have a global understanding of the industry's past, present, and future. Convention Tourism is an essential overview of the most important element of the business tourism industry.

Crisis Management and Recovery for Events -

Vassilios Ziakas 2021-04-30
The first text to fully explore the issue of ownership and

governance of international events. Split onto two distinct parts of 'Theory' and 'Cases', it presents cases from sports as well as non-sports events, in addition to general principles regarding ownership and governance based on historical, legal and managerial considerations.

The Routledge Handbook of Festivals - Judith Mair

2018-09-03

In recent times, festivals around the world have grown in number due to the increased recognition of their importance for tourism, branding and economic development. Festivals hold multifaceted roles in society and can be staged to bring positive economic impact, for the competitive advantage they lend a destination or to address social objectives. Studies on festivals have appeared in a wide range of disciplines, and consequently, much of the research available is highly fragmented. This handbook brings this knowledge together in one volume, offering a comprehensive evaluation of

the most current research, debates and controversies surrounding festivals. It is divided into nine sections that cover a wide range of theories, concepts and contexts, such as sustainability, festival marketing and management, the strategic use of festivals and their future. Featuring a variety of disciplinary, cultural and national perspectives from an international team of authors, this book will be an invaluable resource for students and researchers of event management and will be of interest to scholars in the fields of anthropology, sociology, geography, marketing, management, psychology and economics.

The Fundamentals of Event Design - Vladimir Antchak
2019-12-20

The Fundamentals of Event Design aims to rethink current approaches to event design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli and

co-creative participation. Structured around the key phases of event design, the book covers all the critical dimensions of event concepting, atmospherics, the application of interactive technologies, project management, team leadership, creative marketing and sustainable production. The concepts of authenticity, creativity, co-creation, imagineering and storytelling are discussed throughout, and practical step-by-step guidance is provided on how to create and deliver unique and memorable events. The chapters include industry voices offering real-life insight from leading international event practitioners and individual and/or team assignments to stimulate learners' creativity, visualisation and problem solving. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design and interactivity. Focusing on

bringing theory into practice, this is essential reading for all Events Management students.

Event Impact Assessment -

Donald Getz 2018-11-30

Impact assessment can be highly technical and complex, requiring a broad knowledge base and diverse skills, but like evaluation, it is a process fraught with philosophical, technical and political perils. Why is it done, by whom, and how, must be carefully planned. Impacts cannot always be 'proven', so the nature of evidence becomes critical. Accordingly, a strong theoretical base is needed by all IA practitioners. Whilst economic impacts have received a great deal of attention, with sufficient material available to guide all applications, for social, cultural and environmental IA the theory and practice has lagged. In the context of Triple Bottom Line, social responsibility and sustainability approaches most of the available literature is on normative goals (such as going green, meeting sustainability standards), the nature of

positive and negative impacts (a descriptive approach or based on public input), or theory about how impacts occur; very little theory development or praxis has been directed at impact assessment for these applied fields. In response to this lack of information, *Event Impact Assessment* is the first text to:

- * Develop professionalism for IA and evaluation in these applied management fields.*
- Position impact assessment within sustainability and responsibility paradigms.*
- Recommend goals, methods and measures for planning, evaluation and impact assessment pertaining to events and tourism.*
- Encourage the adoption of standard methods and key performance indicators in evaluation and impact assessment in order to facilitate valid comparisons, benchmarking, reliable forecasts, transparency and accountability.*
- Provide concepts and models that can be adapted to diverse situations.*
- Connect readers to

the research literature through use of Research Notes and provision of additional readings. This text also works well as a companion text to *Event Evaluation: Theory and methods for event management and tourism*. The *Events Management Theory and Methods Series* examines the extent to which mainstream theory is being employed to develop event-specific theory, and to influence the very core practices of event management and event tourism. Each compact volume contains overviews of mainstream management theories and methods, examples from the events literature, case studies, and guidance on all aspects of planned-event management. They introduce the theory, show how it is being used in the events sector through a literature review, incorporate examples and case studies written by researchers and/or practitioners, and contain methods that can be used effectively in the real world. Series editor: Donald Getz. With online resource material, this

mix-and-match collection is ideal for lecturers who need theoretical foundations and case studies for their classes, by students in need of reference works, by professionals wanting increased understanding alongside practical methods, and by agencies or associations that want their members and stakeholders to have access to a library of valuable resources.

Key Concepts in Event Management - Bernadette Quinn 2013-03-25

"I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory." - Tanya Bellingham, School of Tourism & Hospitality, University of Plymouth "An essential events management reference handbook which addresses a number of key issues within the industry. A very interesting

read!" - Thomas Fletcher, Liverpool John Moores University In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered. This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management.

Innovative Marketing

Communications - Guy Masterman 2007-06-01
Innovative Marketing Communications for Events Management provides students and event managers with a complete insight into the strategic and innovative marketing of events of all scales and nature. The book builds a conceptual framework for the development, planning, implementation and evaluation of innovative communication strategies for the marketing of events, and the effective use of events as an innovative communications method in general organizational marketing. With a strong practical underpinning, Innovative Marketing Communications for Events Management emphasises to event managers the importance of effectively integrating a range of tools and techniques to communicate the event and provides them with a better understanding of how a variety of private and public sector organisations can use events within their communication strategies.

Media Events - Daniel DAYAN 2009-06-30
Science as well. Finally, all those who were mesmerized by the Thomas/Hill hearings, the Gulf War coverage, and other recent media events will find it enlightening and instructive.

Crowd Management - William O'Toole 2019-11-30
Presents a system for crowd management which integrates security with the other concerns for the health and safety for crowds, looking at the theories and practices of the management processes, plans, monitoring and evaluation of crowds. Structured into four sections written by experts with global experience in their field of excellence.

The Value of Events-Erik Lundberg 2017-05-08
The Value of Events fills an important niche in the literature on events, being the first book to comprehensively deal with the subject of value creation and measurement, as opposed to impact assessment and programme evaluation. Value creation and

measurement is often done routinely from specific perspectives such as tourism, event management, corporate marketing, or customer satisfaction. However, there exist a number of discourses on value and evaluation that have not yet received adequate attention, including the justification of governmental intervention and the costs and benefits of hosting major events. This edited book, written by an international group of academics with expertise in the relevant fields of events, tourism, sport and culture, offers new insight into events and their relationship to sustainability, social responsibility, cultural and social value. Fostering debate in the context of conceptual thinking, philosophising, multiple stakeholder perspectives and interdisciplinary approaches, it challenges the events industry, students, policy-makers and strategists with new perspectives on value, with implications for impact forecasting and assessment.

This is a book for all students pursuing degrees in fields where planned events are important topics, while being of great interest to researchers, policy-makers, evaluators and organisers/managers of planned events. Within a subject in need of further attention, *The Value of Events* offers the most comprehensive overview of event value to date.

[The Long Nineteenth Century, 1750-1914](#) - Trevor R. Getz
2018-10-04

The Long Nineteenth Century, 1750-1914 is a global history textbook with a difference. It is a guide for students to the actions and experiences by which communities and individuals in different parts of the world constructed, contested, and were affected by major trends and events in the global past. The book explores the global history of the 19th century holistically. Its content is framed in chapters that tackle themes rather than geographic regions or chronological sub-divisions.

Moreover, in order to connect human experiences and perspectives with global trends and events, each chapter – whether it focuses on politics or religion, economics or environment – is underpinned by an approach emphasizes social and cultural history. Through its pages, students critically encounter important global trends and key events from the Industrial Revolution to the Taiping Heavenly Kingdom. The book ends with an epilogue on the First World War that brings all of the themes of the volume together in one place and also provides a segue into the mid-20th century.

The Future of Events & Festivals - Ian Yeoman
2014-08-13

The growth of events and festivals has been significant over the last decade and a wide range of skills are essential to ensure those events are successful. This requirement has been instrumental in stimulating the creation of more tertiary education opportunities to develop events

management knowledge. As the discipline develops, knowledge requires direction in order to understand the changing advances in society. This is the first book to take a futures approach to understanding event management. A systematic and pattern-based understanding is used to determine the likelihood of future events and trends. Using blue skies scenarios to provide a vision of the future of events, not only capturing how the events industry is changing but also important issues that will affect events now as well as the future. Chapters include analysis of sustainability, security, impacts of social media, design at both mega event and community level and review a good range of different types of events from varying geographical regions. A final section captures the contributions of each chapter through the formation of a conceptual map for a future research agenda. Written by leading academics in the field, this ground breaking book will

be a valuable reference point for educators, researchers and industry professionals.

Sustainable Event

Management - Meegan Lesley Jones 2017-12-06

Across the world each year events of every shape and size are held: from community events, school fairs and local business functions through to the world's largest festivals, music events, conferences and sporting events. As well as causing celebration and giving voice to issues, these public parties use up resources, send out emissions and generate mountains of waste. Events also have the power to show sustainability in action and every sustainably produced event can inspire and motivate others to action. Written by a leader in event sustainability management, this book is a practical, step-by-step guide taking readers through the key aspects of how to identify, evaluate and manage event sustainability issues and impacts and to use the event for good - it's for events of any style and scale, anywhere in

the world. Now in its third edition, this is the indispensable one-stop guide for event professionals and event management students who want to adjust their thinking and planning decisions towards sustainability, and who need a powerful, easy-to-use collection of tools to deliver events sustainably.

Global Tourism - William F. Theobald 2012-06-14

Pressure on national and local governments to rapidly develop their tourism potential to meet demand and produce benefits, makes it more essential than ever to plan carefully and consider the human and environmental impacts of tourism development. That is why, as Secretary-General of the World Tourism Organization, I am pleased to see the serious analysis of the problems and prospects of the tourism sector as presented in this third edition. -- Francesco Frangialli, Secretary-General, World Tourism Organization
Now in its third edition, Global Tourism draws on the insight

of thirty-nine contributors to chronicle and foresee the effects of tourism on contemporary society. Contributors provide interdisciplinary, international perspectives on the critical questions, problems, and opportunities facing the tourism industry. Invaluable to academics and professionals alike, Global Tourism offers a comprehensive exploration of the key issues in tourism. Authors draw on their individual insights to assess and critique contemporary tourism and take a view of the future. Fully revised and re-developed, new chapters examine: * The future of tourism * Difference in travel characteristics of significant travel segments * Sustainability standards in the global economy * Crisis management in tourist destinations * Tourism and social identities * Tourism, mobility, and global communities

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Event Management & Event Tourism - Donald Getz 2005

This book provides, both an overview of event studies and a foundation for professional event management.

Wine Tourism Destination Management and Marketing

- Marianna Sigala 2019-06-25

The book provides a holistic approach to wine destination management and marketing by bringing together wine tourism

research with research in wine and destination management. Chapters are contributed by numerous international authors offering an international and multidisciplinary perspective. The book combines fresh research approaches with international industry examples and case studies in the following key topics: understanding demand of wine destinations; New approaches and practices of wine destination marketing; innovation and design of wine destination experiences and wine routes; planning and development of wine destinations. The book analyses wine destination management and marketing issues from the perspectives of the various stakeholders of wine destinations (e.g. tourists, cellar doors, wine tourism firms, destination managers, wine associations and networks). The book is equally valuable to researchers and industry professionals alike.

Event Studies - Donald Getz 2016-02-22

Event Studies is the only book

devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture. New to this edition: New sections on social and intangible influences, consumer psychology and legal environment, planning and policy framework to reflect recent developments in the field Extended coverage of philosophy and research methods and how they can best

be used in event studies; social media as a marketing tool; and the class and cultural influences of events New and additional case studies throughout the book from a wide range of international events Companion website to include PowerPoint slides and updated Instructor's Manual including suggested lecture outlines and sequence, quizzes per chapter and essay questions.

Event Project Management-
Mohamed Salama 2021-01-27

This text provides a unique lens for studying event project management in the era of sustainability, digital transformation, smart cities and rapid development in technology. It discusses and explains how to manage events utilising the sustainable project management model adapted to the specific context of event management.

*Event Policy*Malcolm Foley
2012-06-12

As the event management field expands, there has been an emergence of a distinctive 'events' policy field of study

and a need for more advanced texts that look at this subject with a multidisciplinary research and theoretical orientation. *Events Policy: From Theory to Strategy* is the first text to embrace this new direction in the field of events management. Its main aim is to locate the phenomena of events (and festivity) within a theoretical and strategic framework and, in doing so, demonstrate the links between the development of events in policy-making and the theoretical exploration of the role of events as policy. Building on a strong coherent framework, the book explores the conceptual terrain in which events and festivities are located, evaluates the range of theoretical perspectives pertinent to the study of events policy, appraises the socio-economic and socio-cultural implications of event-led policies internationally and draws together the main theoretical and event policy issues for the future. It utilizes a good range of international cases, from Dubai, Singapore,

New Orleans and Glasgow, to help demonstrate the relationships between theory and strategy, and includes useful features to help students understand the subject and deepen their knowledge of the events policy terrain. This groundbreaking volume will be essential reading for students, researchers and academics of events and other related disciplines.

Event Stakeholders - Donald Getz 2019-02-11

Focuses on stakeholder theory applied to event management and goes beyond traditional approaches by treating event management as an applied field. It looks at issues such as stakeholder relationships and the management functions of planning, organizing, staffing, directing and controlling in the events sector.

A Research Agenda for Event Management - John Armbrrecht 2019

This book explores and expands upon the core topics in the current academic debate within event management research. Emerging areas and

innovative methodologies are organised into three themes: Events in Society, Event Consumers, and the Event Organization.

Festivals, Special Events, and Tourism - Donald Getz 1990
"Festivals, Special Events, and Tourism examines what makes some festivals and events truly special, and how their unique ambience can powerfully motivate travel, animate otherwise static attractions, create positive images of destinations, act as a catalyst for development, and mobilize community tourism planning." - page 1.

The Feminization of Sports Fandom - Stacey Pope
2017-05-08

Women fans have entered the traditionally male domain of the sports stadium in growing numbers in recent years. Watching professional sport is important for women for so many reasons, but their expectations and experiences have been largely ignored by academics. This book tackles these shortcomings in the literature and sheds new light

on the many ways in which women become sports fans. This groundbreaking study is the first to focus on the phenomenon of the feminization of sports fandom. Including original research on football and rugby union in the UK, it looks at the increasing opportunities for women to become sports fans in contemporary society and critically examines the way this form of leisure is valued by women. Drawing upon feminist thinking and intersectionality, it shows how women from different social classes and age groups consume the spectacle of sport. This book is fascinating reading for any student or scholar interested in sport and leisure studies, sociology and gender or women's studies.

Dictionary of Event Studies, Event Management and Event Tourism- Emma Abson
2021-03-31

A complete and thorough ontology of the study of planned events and the professional practice of event management and event

tourism. Contains user friendly explanations and language to explain and contextualise jargon and technical terms within this wide and varied field.

Global Wine Tourism - Jack Carlsen 2006

Wine regions are attracting increasing numbers of tourists through tours, wine festivals and events, and winery, restaurant and cellar door experiences. Using a host of case studies from Europe, North America, South Africa, Australia and New Zealand this book reviews the latest wine tourism research and management and marketing strategies. The book highlights the lessons learnt for wine, tourism and related industries and concludes by examining the future of the wine tourism industry.

Festival and Event Management in Nordic Countries - Tommy D. Andersson 2014-06-11

This book on events-related research marks a watershed in the development of a "Nordic School" of festival and event

research. Each of the chapters presents a new and interesting approach to the study of events, in terms of methods, perspectives or content. It is mostly rooted in management theory but also incorporating other perspectives that enhance our understanding of the phenomena. Implications for real-world applications in tourism, hospitality, and community development are also at the fore. The scholarship is comprehensive, not focused on only tourism or economic aspects.

Management theory, including stakeholder management, social networks, and institutionalization processes is being applied. Attention is being given to the multiple roles festivals and events play in society, and to evaluation of their worth and impacts. Innovative methods are being developed to examine event experiences, innovation processes, and success factors. There is now a critical mass of scholars in the Nordic countries that share a strong interest in event studies, and

they are engaged in collaborative research, making it an appealing and innovative region for other event students and researchers to visit. It can be expected that the Nordic school will take an increasingly important place in the development of event studies, which is now truly global in terms of scholarship and university degree programs. This book was originally published as a special issue of Scandinavian Journal of Hospitality and Tourism. Tourism Management - Stephen Page 2011-01-03 Tourism Management: managing for change is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its third edition and has been fully revised and updated to include complete set of brand new case studies, a new four

colour page design to enhance learning and improved online companion resources packed with must have information to assist in learning and teaching. Tourism Management covers the fundamentals of tourism, introducing the following key concepts: * The development of tourism * Tourism supply and demand * Sectors involved: transport, accommodation, government * The future of tourism: including forecasting and future issues affecting the global nature of tourism In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related

titles and journal articles for further reading, as well as downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

Abina and the Important Men
Trevor R. Getz 2016

This is an illustrated "graphic history" based on an 1876 court transcript of a West African woman named Abina, who was wrongfully enslaved and took her case to court. The main scenes of the story take place in the courtroom, where Abina strives to convince a series of "important men"--A British judge, two Euro-African attorneys, a wealthy African country "gentleman," and a jury of local leaders --that her rights matter.--Publisher description.

Event Studies - Donald Getz
2007

Many books exist on various aspects of event management, reflecting growing academic and professional interest, but there has not been a book

written on Event Studies until now. As the event management field expands, there is a growth in demand for advanced texts, particularly with a multidisciplinary research and theoretical orientation. Event Studies is the first text to embrace this new direction in the field of event management providing: * Students and practitioners with an explanation of why planned events are important from a social/cultural, economic and environmental perspective. * Readers with an understanding of how various disciplines and other professional fields view planned events, and the contributions they make to understanding events. * Research students with a detailed evaluation of research issues and challenges, and of methodologies and theories applicable to event studies. The bibliography is extensive and numerous research examples are provided. * Professionals with a tool to expand their knowledge well beyond the art and science of producing events to include the

philosophical and scientific foundations of event studies. For the event management student, and for professionals, Event Studies provides the necessary body of knowledge and theoretical /methodological underpinnings on the subject of planned events. * The only comprehensive text on event studies, which includes theoretical and methodological discussion * Provides a detailed overview of published research, an evaluation of research themes pertinent to events, disciplinary perspectives, and identification of research questions * Provides a framework for understanding and creating knowledge about special events

Events Management - Charles Bladen 2017-10-30

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to succeed in the

events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a vast array of different event settings from sport to political events. This new edition has been updated to include:

- New and updated content on developments in technology, risk management and event volunteering.
- New and updated case studies that include emerging economies.
- New industry voices by international practitioners.

Every topic is brought to life through vivid case studies, personal biographies and examples of best practice from the real world of events management. Written by a team of authors with many years' experience of working in the events industry, *Events Management: An Introduction* is the essential course text for any events management programme.

Knowledge Management in Event Organisations Raphaela

Staedler 2021-03-31

Provides an in-depth understanding of the challenging nature of events, where knowledge needs to be created and shared both pre-event and during the event, as well as stored effectively post-event. Generic KM frameworks and models are introduced, applied and adapted in order for event organisers to avoid 'reinventing the wheel' each year.

Strategic Event Creation -

Liz Sharples 2014-09-30

The first text to move away from an older paradigm of simply 'making events work' and managing inputs, to show how to manage a sector that now needs to be: outcome obsessed, stakeholder centric, strategically focused and driven by strategically aware reflective professionals.

Critical Event Studies -

Karl Spracklen 2016-05-26

Within events management, events are commonly categorised within two axes, size and content. Along the size axis events range between the small scale and local, through

major events, which garner greater media interest, to internationally significant hallmark and mega events such as the Edinburgh Festival and the Tour de France. Content is frequently divided into three forms - culture, sport or business. However, such frameworks overlook and depoliticise a significant variety of events, those more accurately construed as protest. This book brings together new research and theories from around the world and across sociology, leisure studies, politics and cultural studies to develop a new critical pedagogy and critical theory of events. It is the first research monograph that deals explicitly with the concept of critical event studies (CES), the idea that it is impossible to explore and understand events without understanding the wider social, cultural and political contexts. It addresses questions such as can the occupation and reclamation of specific spaces by activists be understood as events within its framework? And is the activity

of activists in these spaces a leisure activity? If those, and other similar activities, can be read as events and leisure, what does admitting them into the scope of events management and leisure studies mean for our understanding of them and how the study of events management is to be conceptualised? This title will be of interest to undergraduate and postgraduate students on events management and related courses and scholars interested in understanding the ways in which events are constructed by the social, the cultural and the political.

The Routledge Handbook of Events - Stephen J. Page
2014-10-14

The Routledge Handbook of Events explores and critically evaluates the debates and controversies associated with this rapidly expanding discipline. It brings together leading specialists from range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and

empirical research on the evolution of the subject. It is the first major study to examine what events is as a discipline in the twenty-first century, its significance in contemporary society and growth as a mainstream subject area. The book is divided in to five inter-related sections. Section one evaluates the evolution of events as a discipline and defines what events studies is. Section two critically reviews the relationship between events and other disciplines such as tourism and sport. Section three focuses on the management of events, section four evaluates the impacts of events from varying political, social and environmental perspectives and section five examines the future direction of growth in event-related education and research. It offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text will provide an invaluable resource for all those with an interest in Events Studies,

encouraging dialogue across

disciplinary boundaries and
areas of study.