Stakeholder Engagement Values Business Culture Society

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Value Shift: Why Companies Must Merge Social and Financial Imperatives to Achieve Superior Performance - Lynn S. Paine 2002-08-22
"Lynn Paine has an optimistic analysis of the need for--and the value of--bringing ethical values into business decision-making. The 'meltdown' of so many high-flyers reecntly suggests that lesson had been lost on too many companies during the boom years. The time has come to take account of what she writes."--Paul A. Volcker "This book presents a way of broadening the role of the corporation in our society, an interesting and exciting role. It's a good read for young leaders in all walks of life."--John C. Whitehead, former Chairman, Goldman Sachs "Value Shift provides a timely and compelling argument for why companies must incorporate values into their strategies--that no one in business can afford to ignore."--Daniel Vasella, Chairman + CEO /Novartis AG

The Cambridge Handbook of Stakeholder Theory - Jeffrey S. Harrison 2019-05-09
A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

Sustainable Governance in Hybrid Organizations - Linne Marie Lauesen 2016-03-03
In Sustainable Governance in Hybrid Organizations the author Linne Marie Lauesen explores how businesses that have succeeded in conducting sustainable governance, manage and govern their sustainable performance: in other words, how they manage to be economically, socially, and environmentally sustainable. In this respect, hybrid organizations that are formed as businesses with a mission to be sustainable and to provide services for society - such as water companies - are a good point of departure. Water companies are highly regulated whilst working primarily for the betterment of society and on behalf of generations to come, for whom clean and plentiful water and the preservation of nature is a must. Linne Marie has dug deep into these types of hybrid organizations in order to reveal which mechanisms of organizational governance for sustainability are at play, and how these organizations manage to balance their triple bottom lines in order to survive financially, socially, and environmentally and make a business out of their conduct. Balancing these three bottom lines in a sustainable way is explained in a clear and accessible way and the juxtaposition between non-profit and for-profit water companies will show how this model can be transferred to other business spheres.

Corporate Approaches to Sustainable Development - Isabel B. Franco 2022
This book aims to answer the question: how can the industry action international approaches to corporate sustainability, ultimately achieving sustainable development and overall sustainability? With this question in mind, this manuscript examines how the industry, through existing approaches to corporate sustainability, contribute to addressing conflicting demands emerging from the achievement of sustainable development in a responsible, sustainable and innovative manner. It also reviews alternative models of corporate sustainability that contribute to achieving inclusive, sustainable development globally. Chapters 2 to 4 discuss emerging approaches to corporate sustainability. Chapters 5 to 11 examine the role that the extractive industry (mining and oil) could play in the delivery of sustainable solutions for the communities and environment in selected cases, in the Americas and Africa. Lastly, the manuscript showcases international corporate sustainability and climate change practices in the forestry, agriculture, tourism and manufacturing industries within the context of Asia and The Pacific region, particularly, Nepal and Bangladesh. .

Transforming Sustainability Strategy into Action - Beth Beloff 2005-10-13
"A highly informative and brilliant contribution to the growingsustainability literature." -Dr. Brian and Mary Nattrass Managing Partners of SustainabilityPartners and authors of The Natural Step for Business and Dancingwith the Tiger The goal of sustainable development, a recent focus in thecorporate world, is to "ensure a better quality of life foreveryone today and in generations to come." The challenge facingindustry leaders is how to reconcile economically competitivestrategies with environmentally sound and socially responsiblepractices. Transforming Sustainability Strategy into Action: The ChemicalIndustry presents proven practical techniques to help managers inthe chemical industry identify and assess options for improving thesustainability of their organizations, with a pragmatic emphasis onoperational aspects, decision support, and guidelines for measuringprogress. Employing a systematic approach and introducing globallyproven problem-solving and decision-making tools designed toprovoke questioning and creative thinking, the authors address someof the most challenging issues for the industrial worldtoday. The authors' combined expertise and extensive experience intranslating sustainability strategies from theory into action makethem uniquely qualified to deliver the kind of hands-on, responsivebusiness solutions that will give corporate leaders the competitiveedge in preparing for tomorrow's socially and environmentallyconscious marketplace.

Stakeholder Engagement: Clinical Research Cases - R. Edward Freeman 2017-09-18
This book offers a case-study approach to stakeholder theory that moves beyond theoretical analysis to the applied. As stakeholder theory has moved into the mainstream of management thinking in business ethics and a number of the management disciplines, there is an increasing need to explore the subtleties of stakeholder engagement via examples from practice. The case studies in this volume explore a number of aspects of the idea of stakeholder engagement, via the method of clinical case studies. Edited by leading scholars in the field of business ethics and stakeholder theory, this text affords a solid grounding in theory, brought to new levels of applied understanding of stakeholder engagement.

People and Organisational Development - Helen Francis 2012-01-01
People and Organisational Development is ideal for both practitioners and students alike. Setting out a new agenda for organisational effectiveness, this book not only covers emergent theories of organisational development and human resources management, it also gives practical examples for how these theories can be applied. Covering everything from how HR can support strategic change and how technology can be an agent of transformation to performance management, diversity, talent management and emotion at work, this book firmly places HR at the heart of a modern approach to OD. Crucially, People and Organisational Development doesn't just examine successful change initiatives, it also covers the unsuccessful attempts at organisational change and what can be learnt from these. There is also invaluable discussion of the OD role of HRD in ethics, corporate social responsibility (CSR) and sustainability. Packed with international case studies and examples, this is essential reading for all those studying the CIPD Level 7 Advanced Organisation Design and Organisation Development module and everyone wanting to make a difference to the development of their people and their organisation. Online supporting resources include additional case studies and practical tools.

The Emerald Handbook of Multi-Stakeholder Communication - Pantea Foroudi 2022-10-21
The Emerald Handbook of Multi-Stakeholder Communication gathers an international, multidisciplinary

team of experts to explore effective brand messaging for multiple stakeholders, utilizing a diverse array of theoretical and methodological approaches that cumulatively present an up-to-date overview of the whole field.

Stakeholder Engagement - Aimee L. Franklin 2020-06-18
This book analyses the relationship between stakeholder engagement practices and organizational sustainability across sectors and disciplines. It illuminates the relationships between the inputs and processes, vital for all kinds of organizations to engage stakeholders. Then, it describes the mutually-valued outcomes that can produce broader organizational impacts and sustainability. Each chapter is structured around a logic model that provides an analytical framework to engage the reader in strategic analysis and offer practical applications for adaptation and implementation in any organization. The book encourages the reader to systematically consider the descriptive, instrumental, and normative aspects of stakeholder theory as a precursor to designing stakeholder engagement practices.

Corporate Social Responsibility in the Arctic - Gisele M. Arruda 2021-08-05
Corporate Social Responsibility in the Arctic considers the new trends and frontiers of Corporate Social Responsibility (CSR) studies that are shaping the future of global business strategy and ethics. This book systematically approaches the CSR framework of internal and external factors and their impact on the social responsibility of businesses within the sensitive environment of the Arctic. It presents traditional and contemporary models of CSR through case studies of the eight Arctic nations and explores the debates concerning social responsibility and ethical dilemmas related to social and environmental aspects of business operations, society, and ecosystems. Arruda and Johannsdottir also review approaches for engaging stakeholders in social responsibility, socio-environmental standards, and sustainability, according to frameworks like the UN Sustainable Development Goals, the UN Global Compact, the OECD Guidelines for Multinational Enterprises and the Global Reporting Initiative, but also according to the new CSR strategy in the Arctic based on circular economy, blue economy, smart specialization, knowledge-intensive entrepreneurship, and new parameters of education. Overall, this book examines the ways in which the changing climate and rich natural resources of the Arctic provide unique opportunities and challenges for businesses and societies. This book will be of great interest to students and scholars of CSR, sustainable business, and business ethics.

Social Entrepreneurs - Marcus Thompson 2017-09-16
This core adoptable textbook equips students with the tools needed to create and manage a successful social enterprise and provides an excellent balance between theory and practice. Taking a highly engaging and focused approach, Social Entrepreneurs explores what it takes for entrepreneurs to translate their ambition and vision into an organisation that is targeted and socially meaningful. This new second edition shows how theories, models and concepts within entrepreneurship, business strategy and international marketing can be adapted to create high-impact social ventures that will deliver both positive impact and commercial success. Written by a team of experienced instructors and researchers, Social Entrepreneurs is ideal for students taking social entrepreneurship and social enterprise modules at undergraduate, postgraduate and MBA level. This textbook is also an essential companion for existing ventures to scale up and increase social impact locally, nationally or internationally. New to this Edition: - Revised and updated throughout to take into account new developments in social enterprise - Newly expanded coverage of interdisciplinary critical perspectives - Revised focus on how to achieve significant social impact in addition to organisational success

Ethical Business Practice and Regulation - Christopher Hodges 2018-01-11
This book explains the concepts of Ethical Business Practice (EBP) and Ethical Business Regulation (EBR), a new paradigm in compliance and enforcement based on behavioural science and ethics. EBR provides the basis for an effective relationship between a business and its regulators, resulting in better outcomes for both. EBR is attracting extensive attention from regulators and businesses around the world. The UK Government's 2017 Regulatory Futures Review draws on EBR as the foundation for its policy of 'regulatory self-assurance'. EBR draws on findings from behavioural science, responsive regulation, safety and business and integrity management to create a practical and holistic approach. Examples include the open culture that is essential for civil aviation safety, the Primary Authority agreements between regulators and national

businesses, and feedback mechanisms provided by market vigilance systems and sectoral consumer ombudsmen. This book provides an essential blueprint for sustainable business and effective future regulation.

Principles of Sustainable Business - Rob van Tulder 2022-11-04
The basic function of companies is to add value to society. Profits are a means to an end, not an end in itself. The ability of companies to innovate, scale and invest provides them with a powerful base for positive change. But companies are also criticized for not contributing sufficiently to society's grand challenges. An increasingly VUCA (Volatile, Uncertain, Complex and Ambiguous) world creates serious governance gaps that not only require new ways of regulation, but also new ways of doing business. Can companies effectively contribute to sustainable development and confront society's systemic challenges? Arguably the most important frame to drive this ambition was introduced and unanimously adopted in 2015: the Sustainable Development Goals (SDGs). The SDG-agenda not only defines a holistic set of global goals and targets, but also foundational principles to guide meaningful action to their achievement by 2030. Multinational companies have signed up to the SDGs as the world's long-term business plan. Realizing the SDGs provides a yearly $12 trillion investment and growth opportunity, while creating hundreds of millions of jobs in the process. But progress is too slow – witnessing society's inability to deal with pressing human, ecological, economic and health crises – whilst the vast potential for societal value creation remains underutilized. This book provides a timely account of the systemic, strategic and operational challenges that need to be addressed to enhance the effectiveness of corporate involvement in society, by using the SDGs as the leading principles-based framework for actionable, powerful and transformative change. Principles of Sustainable Business is written for graduate and postgraduate (executive) students, policymakers and business professionals who want to understand the complex challenges of global sustainability. It shows how companies can design and implement SDG-relevant strategies at three levels: the macro level, to assess whether the SDGs present wicked problems or opportunities; the micro level, to develop and operationalize innovative business models, design new business cases and navigate organizational transition trajectories; and the meso level, to develop fit-for-purpose cross-sector partnering strategies. Principles of Sustainable Business presents innovative tools embedded in a coherent sequence of analytical frameworks that can be applied in courses for students, be put into practice by business professionals and used by action researchers to help companies contribute to the Decade of Action.

Responsible Global Leadership - Mark E. Mendenhall 2020-05-31
The need to ensure principle-driven, legally sound, and ethically acceptable behavior in the global context is not an easy task for leaders. They face the requirement of meeting the needs and expectations of a diverse set of stakeholders. They are increasingly called upon to protect, preserve, and restore the resources of the environment. They are expected to improve human well-being and social equity and recognize and effectively address economic and social issues concerning equality, social justice, and human rights protection. How should leaders in global organizations go about meeting the multiple demands of a complex global stakeholder environment? This book explores the dilemmas, paradoxes, and opportunities that leaders in global organizations of all types confront daily and addresses how managers can and should think about and approach these complex issues in responsible and productive ways. This book will be of interest to students and scholars across business, management and the social sciences more broadly.

Forests, Business and Sustainability - Rajat Panwar 2015-12-14
Forests are under tremendous pressure from human uses of all kinds, and one of the most significant threats to their sustainability comes from commercial interests. This book presents a comprehensive examination of the interactions between the forest products sector and the sustainability of forests. It captures the most current sustainability concerns within the forestry sector and various sustainability-oriented initiatives to address these. Experts from around the world analyze interconnected topics including market mechanisms, regulatory mechanisms, voluntary actions, and governance, and outline their effectiveness, potential, and limitations. By presenting a novel overview of the burgeoning field of business sustainability within the forestry sector, this book paves a way forward in understanding what is working, what is not working, and what could potentially work to ensure sustainable business practices within the forestry sector,

Business & Society: Ethics, Sustainability & Stakeholder Management - Archie B. Carroll 2022-03-21
Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managerial Attitudes Toward a Stakeholder Prominence within a Southeast Asia Context - Lorne Cummings 2009-04-16
Examines the attitudes of managers and managerial students in Australia, China and Indonesia toward the perceived 'prominence' and 'salience' of selected organisational stakeholders, and their subsequent 'class'.

Sustainability Leadership - Henrik Henriksson 2020-09-22
As CEOs and business leaders navigate a world of complex global challenges, sustainability is no longer optional but a business imperative. In this book, two sustainability leaders with decades of experience – Henrik Henriksson, CEO of Scania and Elaine Weidman Grunewald, Co-founder of the AI Sustainability Center, and former Chief Sustainability & Public Affairs Officer at Ericsson – offer a simple but powerful three-step model for leading an organization on a sustainability transformation journey that aims at big, audacious, world-changing goals. Honest about the dilemmas but bullish on the opportunities, the authors advise leaders on how to accelerate sustainability in their organizations told through a Swedish lens, where the country's values and culture permeate the boardroom and the C-suite, bringing a unique clarity and conviction to leading with integrity. In practical insights gleaned from the authors' own experience, the book takes leaders through the three phases of sustainability leadership: from establishing a solid foundation rooted in purpose, culture, values, principles and consistent, credible leadership, to integrating sustainability into the core business, and then to executing a vision that not only shifts the direction of the company but can change an entire industry, and even the world. Throughout the book, more than 25 interviews with other leading CEOs of Swedish companies as well as successful start-ups, investors, economists, and other experts illuminate the path to sustainability leadership from different perspectives. These are complemented by case studies describing how companies got it right – or turned themselves around after getting it very, very wrong. With this hands-on insiders' guide, CEOs and C-suite leaders can take sustainability to the next level. This is the encouragement and inspiration business leaders need to move past incremental improvement at a time when exponential, world-changing action is more urgent than ever.

Management in Africa - Terri Lituchy 2013-01-17
This book offers a comprehensive look at the current literatures and research based on empirical data from across different countries in Africa. It focuses on the work of leading scholars of management in and around Africa and the African Context, exploring whether we can at this point refer to 'African Management' as an emerging and distinct stream in the scholarly discourse in management. The main themes are macro and micro issues of Management in Africa, each chapter illustrating the historical or traditional view of Management in Africa versus the newer western business management perspective. This book presents current, in-depth, rigorous research and identifies future research and propositions, enabling scholars and students to gain an in-depth understanding of management as it is evolving and practiced in Africa.

Business and Society: Ethics, Sustainability, and Stakeholder Management - Archie B. Carroll 2014-01-01
Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Practising Corporate Social Responsibility in Malaysia - Loi Teck Hui 2017-08-16
This book takes a unique approach exploring Corporate Social Responsibility through a case study in Bintulu, Malaysia. Drawing upon major CSR and strategy theories, the author examines how CSR is embedded in the organizational strategic planning processes of two prevalent forms of governmental institutions, a development agency and a city council. Exploring the impact of triple bottom line in easing tensions between shareholders and stakeholders, this book provides a qualitative narrative on a holistic CSR process in order to assess the contribution and value of CSR to a firm's sustained value created capability.

Outcome-Based Cooperation - Christopher Hodges 2022-09-22
How do we cooperate – in social, local, business, and state communities? This book proposes an Outcome-Based Cooperative Model, in which all stakeholders work together on the basis of trust and respect to achieve shared aims and outcomes. The Outcome-Based Cooperative Model is built up from an extensive analysis of behavioural and social psychology, genetic anthropology, research into behaviour and culture in societies, organisations, regulation, and enforcement. The starting point is acceptance that humanity is facing ever larger risks, which are now systemic and even existential. To overcome the challenges, humans need to cooperate more, rather than compete, alienate, or draw apart. Answering how we do that requires basing ourselves, our institutions, and systems on relationships that are built on trust. Trust is based on evidence that we can be trusted to behave well (ethically), built up over time. We should aim to agree common goals and outcomes, moderating those that conflict, produce evidence that we can be trusted, and examine our performance in achieving the right outcomes, rather than harmful ones. The implications are that we need to do more in rebasing our relationships in local groupings, business organisations, regulation, and dispute resolution. The book examines recent systems and developments in all these areas, and makes proposals of profound importance for reform. This is a new blueprint for liberty, solidarity, performance, and achievement.

Stakeholder Management - David M. Wasieleski 2017-06-02
This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

Building New Bridges Between Business and Society - Hualiang Lu 2017-10-31
This book provides a comprehensive understanding of the linkages between business and society by addressing key issues in corporate social responsibility (CSR), sustainability, ethics and governance. Thanks to the different visions and perspectives offered by a global group of authors with a broad range of expertise, the book offers a full spectrum of theoretical and practical approaches. Further, it combines the latest theoretical thinking with reviews of frameworks, cases and best practices from various industries and nations. In particular, the book offers a historical perspective on the origins of CSR and discusses CSR in relation to sustainability and management, with a special focus on CSR in Asia.

Stakeholder Management and Social Responsibility - Ovidiu Nicolescu 2021-11-30
The main objective of this book is to provide an innovative set of concepts and tools regarding company management, internal and external stakeholders and social responsibilities, reflecting the necessities and opportunities generated by the digital transformation, the transition to a knowledge-based economy, and the COVID-19 crisis. The book, based on a holistic vision and contextual approach of business, contributes

to the development of company management and stakeholder and social responsibility theories and practices, being structured in 12 chapters. The original company management vision, approaches, and tools are based on three pillars: a new "manager–relevant stakeholder" rather than "manager–subordinate" managerial paradigm; a new type of company social responsibility rather than corporate social responsibility; and a new concept of company-relevant stakeholder rather than that of salient stakeholders. The book contains two innovative managerial mechanisms: the managerial synapse and company-relevant stakeholders-based management system able to help companies and stakeholders face successfully the challenges of digital transformation and the COVID-19 crisis and to generate greater organization functionality and performance. The book will be of interest to company managers and management specialists, management academics, consultants and researchers, and MBA students interested in a style of management with social responsibility at the forefront.

The Routledge Companion to Human Resource Development - Rob F. Poell 2014-09-25
The field of Human Resource Development (HRD) has grown in prominence as an independent discipline from its roots in both management and education since the 1980s. There has been continual debate about the boundaries of HRD ever since. Drawing on a wide and respected international contributor base and with a focus on international markets, this book provides a thematic overview of current knowledge in HRD across the globe. The text is separated into nine sections which explore the origins of the field, adjacent and related fields, theoretical approaches, policy perspectives, interventions, core issues and concerns, HRD as a profession, HRD around the world, and emerging topics and future trends. An epilogue rounds off the volume by considering the present and future states of the discipline, and suggesting areas for further research. The Routledge Companion to Human Resource Development is an essential resource for researchers, students and HRD professionals alike.

Global Sustainability as a Business Imperative - J. Stoner 2011-01-18
This first volume in the series addresses the pressing need to align business practices with the requirements of a sustainable world. Delivering new models for conducting business, implications of undertaking new approaches, and ways businesses are transforming and being transformed by their environments.

Rethinking Strategic Management - Thomas Wunder 2019-09-06
This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future. In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society. This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.

Creating Business Value and Competitive Advantage With Social Entrepreneurship - Iyigun, N. Oyku 2018-07-20
The field of social entrepreneurship is attracting attention from multiple industries. Social entrepreneurs are responsible for finding ways to creatively contribute to society by providing affordable products and services. Creating Business Value and Competitive Advantage With Social Entrepreneurship is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. Focused on topics such as creating business value, promoting social entrepreneurship, and enacting programs of social change, this book provides the latest research and practical solutions concerning social entrepreneurship. The source proves valuable to academicians, researchers, entrepreneurship practitioners, and individuals interested in learning more about social entrepreneurship.

Business & Society - Archie B. Carroll 2000

Business and Society: Ethics and Stakeholder Management uses numerous case histories to help you focus on the relationships between business and society stakeholders. You will thoroughly examine major stakeholder groups and individuals--such as the government, consumers, the environment, communities, employees and owners--as well as ethical and strategic considerations. Once again, author Archie Carroll has woven cutting-edge research into an easy-to-read, understandable presentation.

Collaboration for Sustainable Tourism Development - Jarkko Saarinen Liburd 2018-07-20
Explores the role of collaboration in tourism to sustain livelihoods, create profitable partnerships, and protect cultures and the environment. Based on robust research, it critically examines how collaboration enables (or impedes) sustainable tourism development, and suggests a role for collaboration.

Corporate Cultural Responsibility - Michael Bzdak 2022-05-23
Is corporate investing in the arts and culture within communities good business? Written by an expert on the topic who ran the Corporate Art Program at Johnson & Johnson, the book sets out the case for business patronage of the arts and culture and demonstrates how to build an effective program for businesses to follow. As companies seek new ways to add value to society, this book places business support of the arts in a corporate social responsibility context and offers a new concept: Corporate Cultural Responsibility. It discusses the issues underlying business support of the arts and explores new avenues of collaboration and value creation. The framework presented in the book serves as a guide for identifying the key attributes and projected impact of successful and sustainable models. Unlike other books centered on the relationship of art and commerce, this book looks at the broader and global implications of Corporate Cultural Responsibility. It also usefully sets the discussion about the role of philanthropy and corporate social responsibility and the arts within an historical timeframe. As the first book to link culture to community responsibility, the book will be of particular relevance to corporate art advisors and auction houses, as well as students of arts management and corporate social responsibility at advanced undergraduate and postgraduate levels.

The Values Economy - Alan Williams 2021-03-25
The exponential rate of change and disruption in the world mean that the traditional organization-structure-led approach is no longer fit for purpose. A combination of alignment, establishing a sense of shared values with all stakeholders and agility is the key to sustained success. This book explains the new paradigm for organizations, provides a tried and tested, detailed methodology and brings the theory to life with a range of case studies.

Corporate Social Responsibility and Strategic Market Positioning for Organizational Success - Brown, Carlton 2018-07-20
The decisions a corporation makes affect more than just its stakeholders, for they can have wide social, environmental, and economic consequences. The relationship between marketing and corporate social responsibility is important to facing these consequences and providing organizational success. Strategic marketing is a tool that can help to defuse tension between companies and their wider stakeholders as well as fend off criticism. Corporate Social Responsibility and Strategic Market Positioning for Organizational Success is a critical scholarly resource that explores different approaches to understanding the nexus between business, marketing, technology, education, engagement, and sustainability. Featuring research on topics such as business strategy, marketing strategies, and organizational culture, this book is ideally designed for business managers and practitioners, commercial and corporate organizations, researchers, and academicians seeking coverage on the strategic importance of corporate social responsibility and marketing for commercial success.

Wisdom, Analytics and Wicked Problems - Ali Intezari 2018-11-02
The challenges faced by 21st-century businesses, organizations and governments are characterized as being fundamentally different in nature, scope and levels of impact from those of the past. As problems become increasingly complex and wicked, conventional reductive approaches and data-based solutions are limited. The authors argue that practical wisdom is required. This book provides an integral and practical model for incorporating wisdom into management decision making. Based on a cross-disciplinary conceptualization of practical wisdom, the authors distinguish systematically between data, information, knowledge, and wisdom-based decision making. While they suggest that data, analytics, information and

knowledge can assist decision-makers to better deal with complex and wicked problems, they argue that data-based systems cannot replace optimized human decision-making capabilities. These capabilities, the authors explain, include a range of qualities and characteristics inherent in philosophical, psychological and organizational conceptions of practical wisdom. Accordingly, in this book, the authors introduce a model that identifies the specific qualities and processes involved in making wise decisions, especially in management. The model is based on the empirical fi ndings of the authors' studies in the areas of wisdom and management. This book is a practical resource for professionals, practitioners, and consultants in both the private and public sectors. The theoretical discussions, critical arguments, and practical guidelines provided in the book will be extremely valuable to students at the undergraduate and postgraduate levels, as well as upper-level postdoctoral researchers looking at business management strategies.

Management Culture and Corporate Social Responsibility - Pranas Žukauskas 2018-04-18
This monograph focuses on the level of management culture development in organizations attempting to disclose it not only with the help of theoretical insights but also by the approach based on employees and managers. Why was the term "management culture" that is rarely found in literature selected for the analysis? We are quite often faced with problems of terminology. Especially, it often happens in the translation from one language to another. While preparing this monograph, the authors had a number of questions on how to decouple the management culture from organization's culture and from organizational culture, how to separate management culture from managerial culture, etc. However, having analysed a variety of scientific research, it appeared that there is no need to break down the mentioned cultures because they still overlap. Therefore, it is impossible to completely separate the management culture from the formal or informal part of organizational culture. Management culture inevitably exists in every organization, only its level of development may vary.

The Routledge Handbook of Community Based Tourism Management - Sandeep Kumar Walia 2020-12-21
This Handbook offers an up-to-date and comprehensive overview of core themes and concepts in community-based tourism management. Providing interdisciplinary insights from leading international scholars, this is the first book to critically examine the current status of community-basedtourism. Organised into five parts, the Handbook provides cutting-edge perspectives on issues such as Indigenous communities, tourism and the environment, sustainability, and the impact of digital communities. Part 1 introduces core concepts and methodologies, and distinguishes community products from other tourism and hospitality goods. Part 2 explores communities' attitudes towards tourism development and their engagement with and ownership of the process. It also delves into the role of community- based tourism, under the influence of governmental policies, in the economic and social development of a region. In Part 3 various management, marketing, and branding initiatives are identified as a means of expanding the tourism business. Part 4 examines the negative impacts of mass tourism and its threats to culture, tradition, identity, the built environment, and natural heritage. In the final and fifth part, future challenges and opportunities for community-based tourism initiatives are considered, and research-based sustainable solutions are proposed. Overall, the book considers engaging local populations in tourism development as a way of building stronger and more resilient communities. This Handbook fills a void in the current research and thus will appeal to scholars, students, and practitioners interested in tourism management, tourism geography, business studies, development policy and practice, regional development, conservation, and sustainability.

Business Sustainability - Zabihollah Rezaee 2021-08-31
Corporations are expanding their performance to both financial economic performance (ESP) and non-financial environmental, ethical, social and governance (EESG) sustainability performance to effectively achieve their objective of creating shared value for all stakeholders. Companies are now adopting the mission of profit-with purpose by shifting their goals to create shareholder value while fulfilling their social, environmental and governance responsibilities. Management play an important role in pursuing the mission of profit-with purpose and in integrating business sustainability into corporate culture, business environment and strategic plans and decisions. Corporations can create a right balance between the wealth-maximization for shareholders under the shareholder primacy concept while achieving the welfare-maximization for all stakeholders under the stakeholder primacy concept. The global move toward the adoption of benefit corporations and profit-with-purpose companies is inevitable as sustainability initiatives are being integrated into corporate strategies, supply chain, decisions, actions, and performance. Business Sustainability: Profit-with-Purpose Focus consists of four chapters covering all aspects of business sustainability with a keen focus on the concept of profit-with purpose. Anyone who is involved with business sustainability and corporate governance, the financial reporting process, investment decisions, legal and financial advising, audit functions, and corporate governance education will be interested in this book. Specifically, corporations, their executives and the boards of directors, internal and external auditors, accountants, lawyers, lawmakers, regulators, standard-setters, investors, business schools, and other professionals will benefit from this book.

Public Relations - Chiara Valentini 2021-02-08
What is public relations? What do public relations professionals do? And what are the theoretical underpinnings that drive the discipline? This handbook provides an up-to-date overview of one of the most contested communication professions. The volume is structured to take readers on a journey to explore both the profession and the discipline of public relations. It introduces key concepts, models, and theories, as well as new theorizing efforts undertaken in recent years. Bringing together scholars from various parts of the world and from very different theoretical and disciplinary traditions, this handbook presents readers with a great diversity of perspectives in the field.

Stakeholder Engagement and Sustainability - S. M.Riad Shams 2019-11-20
This cross-disciplinary business book develops insight into the management of businesses operating in various economic sectors that take a proactive approach to the triple dimension of sustainability (economic, social and environmental), positioning itself as a key reference for both academics and practitioners in the wide area of business management. The concept of sustainability is today at the heart of international policies and debate, and plays a key role in deep changes to the organizational models of companies operating in a wide range of sectors of economic activity. In particular, this book aims to gain a deeper understanding of how stakeholder engagement can contribute to value co-creation both in the company and along the supply chain, and what distinguishes the differing involvement of stakeholders, in particular between public involvement and stakeholder participation. Each chapter of this book presents different modalities of stakeholder involvement and develops the concept of value co-creation from organizational and marketing perspectives. This book is recommended reading for those interested in the fields of stakeholder engagement and theory, sustainability, business studies, and sustainable development.