

Storytelling For Grantseekers A Guide To Creative Nonprofit Fundraising Author Cheryl A Clarke Published On January 2009

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Storytelling for Grantseekers - Cheryl A. Clarke 2009-01-12
Grantwriters often have little or no training in the practical task of grantseeking. Many feel intimidated by the act of writing, and some don't enjoy writing. In *Storytelling for Grantseekers, Second Edition*, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story. Grantseekers who approach the process as one in which they are connecting with an audience (grantmakers) and writing a narrative (complete with settings, characters, antagonists and resolutions) find greater success with funders. The writing process becomes a rewarding way to tell the organization's tale, rather than a chore, and their passion and creativity lead to winning proposals. This book walks readers through all the main phases of the proposal, highlighting the creative elements that link components to each other and unify the entire proposal. The book contains resources on crafting an effective synopsis, overcoming grantwriter's block, packaging the story, and the best ways to approach the "short stories" (inquiry and cover letters) that support the larger proposal. Clarke also stresses the need to see proposal-writing

as part of a larger grantseeking effort, one that emphasizes preparation, working with the entire development staff, and maintaining good relations with funders. In *Storytelling for Grantseekers*, new and experienced grantseekers alike will discover how to write and support successful proposals with humor and passion. New edition features: Overall updates as well as both refreshed and new examples Workshop exercises for using the storytelling approach New chapters on the application of the storytelling method to other fundraising communications like appeal letters and case statements, as well as the importance of site visits Example of a full narrative proposal
Nonprofit Kit For Dummies® - Stan Hutton 2009-12-04
Tips and techniques to help your nonprofit thrive in any economy Due to the recent downturn in the economy, a significant number of nonprofit organizations have experienced a major decrease in funding and contributions. *Nonprofit Kit for Dummies, 3rd Edition* caters to these organizations and shows you how your nonprofit can thrive and survive even in the current economic climate. With 25% new and revised material, *Nonprofit Kit For Dummies, 3rd Edition* offers new tips and

information on everything you need to navigate the process of setting up and effectively running a nonprofit organization. Covers raising money, applying for grants, and developing the perfect mission statement Details on how state laws vary; conducting program evaluations; and conforming to accounting standards CD includes forms, worksheets, templates, and more Whether you're thinking about starting your own nonprofit or are already working in the sector, *Nonprofit Kit For Dummies*, 3rd Edition is a valuable source for getting the latest information and practical advice on running a prosperous nonprofit organization.

The Ultimate Insider's Guide to Winning Foundations - Matt Teitel 2012-01-01

Rev. ed. of: Thank you for submitting your proposal. c2006.

How to Get the Most Reform for Your Reform Money - Agnes Gilman Case 2004

What many change leaders seek from school and don't receive is knowledge on how to read a budget, administer funds for a school or program, and prepare a report for the superintendent or the public. Here, author Agnes Case explains how education change leaders can use the money that comes to the school district in ways that more effectively support the reform movement in the school district.

Fundraising for Social Change - Kim Klein 2016-04-18

The bible of grassroots fundraising, updated with the latest tools and methods *Fundraising for Social Change* is the preeminent guide to securing funding, with a specific focus on progressive nonprofit organizations with budgets under \$5 million. Used by nonprofits nationally and internationally, this book provides a soup-to-nuts prescription for building, maintaining, and expanding an individual donor program. Author Kim Klein is a recognized authority on all aspects of fundraising, and this book distills her decades of expertise into fundraising strategies that work. This updated seventh edition includes new information on the impact of generational change, using social media effectively, multi-channel fundraising, and more, including expanded discussion on retaining donors and on legacy giving. Widely considered the 'bible of grassroots fundraising,' this practically-grounded

guide is an invaluable resource for anyone who has to raise money for important causes. A strong, sustainable fundraising strategy must possess certain characteristics. You need people who are willing to ask and realistic goals. You need to gather data and use it to improve results, and you need to translate your ideas in to language donors will understand. A robust individual donor program creates stable and long-term cash flow, and this book shows you how to structure your fundraising appropriately no matter how tight your initial budget. Develop and maintain a large base of individual donors Utilize strategies that pay off sooner rather than later Expand your reach and get your message out to the donor pool Translate traditional fundraising methods into strategies that work for social justice organizations with little or no front money Basing your fundraising strategy on the contributions of individual donors may feel like herding cats—but it's the best way for your organization to maintain maximum freedom to pursue the mission that matters. A robust, organized, planned approach can help you reach your goals sooner, and *Fundraising for Social Change* is the field guide for putting it all together to make big things happen.

Grant Writing For Dummies Beverly A. Browning 2009-01-23

Grant Writing For Dummies, 3rd Edition serves as a one-stop reference for readers who are new to the grant writing process or who have applied for grants in the past but had difficulties. It offers 25 percent new and revised material covering the latest changes to the grant writing process as well as a listing of where to apply for grants. Grant writers will find: The latest language, terms, and phrases to use on the job or in proposals. Ways to target the best websites to upload and download the latest and user-friendly application forms and writing guidelines. Major expansion on the peer review process and how it helps improve one's grant writing skills and successes. One-stop funding websites, and state agencies that publish grant funding opportunity announcements for seekers who struggle to find opportunities. New to third edition.

Archival Arrangement and Description - Christopher J. Prom 2013-01-01

Winning Library Grants - Herbert B. Landau 2011

Here's a practical and comprehensive manual that guides you through grant fundamentals. The author's game plan will help you find relevant funders by analyzing eligibility criteria, write and prepare grant applications, and increase your chances for success by using additional tactics, such as pre- and post-submission marketing to "sell" your institution to a funder.--[book cover]

Wake Me Up When the Data Is Over - Lori L. Silverman 2006-09-18

This book includes real-life examples from over 70 respected organizations, small and large, representing a multitude of industries using stories to drive results. Leaders from organizations such as Microsoft, Lands' End, Verizon, U.S. Air Force, and World Vision demonstrate the strong positive influence stories can have. No abstract theories or platitudes are conveyed here. The book spells out how Kevin Roberts, CEO worldwide of Saatchi & Saatchi, achieved sustained sales growth after several mergers and downsizings caused the organization to fall on hard times. It also shows how Erik Shaw, president and CEO of FivePoint Federal Credit Union, overcame resistance to an organizational name change, resulting in membership growth exceeding the national average.

The Group Therapist's Notebook - Dawn Viers 2017-09-11

Following in the footsteps of the successful first edition, *The Group Therapist's Notebook, Second Edition* offers an all new collection of innovative ideas and proven interventions that will enhance any group therapy practice. Seasoned and up-and-coming experts provide field-tested activities, easy to reproduce handouts, and practical homework assignments for a variety of problems and population types. Each chapter is solidly grounded with a theoretical foundation and includes materials to gather for implementing the intervention, detailed instructions for use, suggestions for follow-up in successive meetings, contraindications for use, and resources for the client and therapist. With an added emphasis on instruction, real-world examples, and extension activities, this new resource will be a valuable asset for both beginning and established mental health practitioners, including counselor

educators, social workers, marriage and family therapists, guidance counselors, prevention educators, peer support specialists, and other group facilitators.

Project Management for Small Projects, Third Edition - Sandra F. Rowe 2020-08-04

Project Management for Small Projects shows you how to tailor bureaucratic planning processes to a sleek minimum while still keeping your project running like a well-oiled machine. Managing projects requires time, effort, and discipline, regardless of the project size. The difference between managing larger and smaller projects is not only the amount of time, effort, and discipline but also the processes and tools. For years, this book has helped managers of small projects design scalable processes and simplified tools for immediate use in managing small projects. And since most small projects tend to be similar in structure or outcome, a template for one project can be used for future projects. This third edition has been updated to align with the Project Management Institute's Project Management Body of Knowledge (PMBOK®) and provides new tools, templates, and techniques to support the revised processes. In addition, there is new material on agile project management and on the essential leadership skills for small-project managers. (PMBOK® is a trademark of the Project Management Institute Inc., which is registered in the United States and other nations.)

Funded! - Richard Hoefer 2017-06-02

Funded! leads readers from knowing nothing about writing grants to having a complete grant proposal. Based on personal experience and the experiences of dozens of professional nonprofit grantwriters, students learn about writing grants by completing exercises at the end of each chapter, moving from finding funding opportunities to submitting the completed proposal. The book covers every essential grantwriting topic: finding funding, writing needs statements, finding or developing evidence-based programs, developing logic models, writing evaluation plans, describing implantation plans, budgeting, sustainability planning, and submission to the funder. Overall, it is an invaluable resource that provides flexibility for instructors, students, and professionals to learn

about grantwriting in a variety of settings and formats.

Writing Spaces 2 - Charles Lowe 2011-01-04

Volumes in WRITING SPACES: READINGS ON WRITING offer multiple perspectives on a wide-range of topics about writing. In each chapter, authors present their unique views, insights, and strategies for writing by addressing the undergraduate reader directly. Drawing on their own experiences, these teachers-as-writers invite students to join in the larger conversation about the craft of writing. Consequently, each essay functions as a standalone text that can easily complement other selected readings in writing or writing-intensive courses across the disciplines at any level. Volume 2 continues the tradition of the previous volume with topics, such as the rhetorical situation, collaboration, documentation styles, weblogs, invention, writing assignment interpretation, reading critically, information literacy, ethnography, interviewing, argument, document design, and source integration.

Creating Winning Grant Proposals - Anne L. Rothstein 2019-04-23

Providing clear-cut steps for producing each section of a competitive grant proposal, this hands-on book is filled with examples from actual RFPs and proposals, practical tools, and writing tips. Prominent educator and successful proposal writer Anne L. Rothstein shares a systematic process created over decades of experience in the field. She details how to: achieve group consensus around a project; identify likely funding sources; establish need; develop objectives; assemble a Master Project Table and other needed tables, figures, and charts; create an effective logic model; prepare an evaluation; put together a budget; tailor the proposal to meet the requirements of funders; and avoid common errors. Purchasers get access to a Web page where they can download and print the book's 14 reproducible templates in a convenient 8 1/2" x 11" size.

Grant Seeker's Budget Toolkit - James Aaron Quick 2001-01-30

Step-by-step guidance, insider tips, and all the tools you need to create budgets and financial plans that win grants. Grants are a major source of funding in the nonprofit sector, and nonprofits invest considerable time, effort, and resources into obtaining them. A key aspect of any successful grant application initiative is budgeting and financial planning. A well-

crafted budget, clearly delineating when, where, and how grant moneys will be applied, goes a long way toward selling a grantor on an applicant's vision. Unfortunately, many nonprofit professionals lack the know-how required to create budgets that instill grantors with confidence. This book fills that much-needed gap. Authors James Aaron Quick and Cheryl Carter New walk you through the entire budgeting process, providing invaluable insider tips, guidelines, and rules of thumb. More importantly, they provide you with indispensable guidance including a complete, step-by-step budgeting system, with each step fully documented and accompanied by an arsenal of powerful tools, plus much more to help you transform your organization's vision-and mission-into reality.

Storytelling for Grantseekers - Cheryl A. Clarke 2008-12-23

Oftentimes, people charged with the task of writing grant proposals have little or no training in the process, and many actually feel intimidated by the act of writing. In Storytelling for Grantseekers, consultant and trainer Cheryl A. Clarke helps fundraisers overcome these hurdles by presenting an organic approach to proposal writing. Grantseekers who have used this unique process discover that telling the organization's story in narrative form (complete with settings, characters, antagonists, and resolutions), can help them connect with grantmakers and ultimately have greater success with funders.

Give Me the Money and I'll Shoot! - Nicola Lees 2012-05-24

The must-have guide traditional and emerging TV funding models and the creative new funding methods that are being developed and exploited by social media-savvy documentary filmmakers. Each chapter covers a different form of funding and combines advice from industry insiders - producers, buyers, specialist media agencies and corporate funding bodies - and entertaining case studies that illustrate the benefits and pitfalls of each method. With practical tips, case studies and advice it reveals what grantors, brands and NGOs are looking for in a pitch (they all have different needs and expectations), and the cultural differences that can trip up the unwary producer. Funding examples range from blue-chip TV documentaries, such as Planet Earth, which was co-funded

by the BBC, Discovery NHK and CBC to The TV Book Club (More 4), which is funded by Specsavers opticians; from Lemonade Movie, which harnessed the power of Twitter to source free equipment and post-production resources etc. Readers discover: 1. The difference between co-productions, pre-sales and acquisitions; 2. How to develop and pitch advertiser funded programming; 3. The new rules on UK product placement 4. Where to hunt for foundation and grant funding and how to fill in those fiendish application forms; 5. The power of crowd-funding and how to harness the internet to help you fundraise; 6. How to sniff out grants and funds held in non-film focused organisations such as the Wellcome Trust; 7. Why corporations are keen to fund your documentary and how to get them to part with their money without giving up your editorial control;

The Storytelling Non-Profit - Vanessa Chase Lockshin 2016-04-29

"The Storytelling Non-Profit is a portable consultant for fundraisers, communicators and executive directors who want to tell great stories. In this book, professionals will learn a process for telling a story that inspires and resonates with a target audience."--Back cover.

Careers in Nonprofit and Government Agencies - WetFeet (Firm) 2008

Nonprofit Fundraising 101 - Darian Rodriguez Heyman 2016-01-19

Raise more money for your cause! Based on expert advice and insights from a variety of respected industry experts, Nonprofit Fundraising 101 is an essential text for nonprofit professionals, volunteers, activists, and social entrepreneurs who want to leverage best practices to promote their cause. Built upon the success of the best-selling Nonprofit Management 101, this easy to digest book provides practical, comprehensive guidance for nonprofit fundraising around the globe. With tips and tools, expert advice, and real-world insights from almost fifty industry leaders, this robust resource addresses the entire spectrum of fundraising for nonprofits, including: Planning, hiring, and tracking progress Individual donors, major gifts, events, and direct mail Board and volunteer engagement Foundation and government grants Corporate

partnerships Online and email fundraising Social media and mobile crowdfunding Earned income and social enterprise Written by and for front line practitioners and geared towards a global audience of emerging and established leaders, this field guide offers step-by-step formulas for success. Nonprofit Fundraising 101 features a foreword by fundraising guru and Soul of Money author Lynne Twist, insights from notable non-profit professionals such as CNN's Van Jones, and an afterword by Kiva.org Co-Founder & President Premal Shah. This book also provides indispensable ideas and diverse case studies ranging from grassroots efforts to the ALS Ice Bucket Challenge, and advice for organizations of all sizes and focus. Chapters are brief and easily digestible, featuring extensive resources for additional learning, concrete best practices, and pitfalls to avoid. Enjoy this must-read manual to learn tried and true ways to raise more money for your cause, nonprofit, or charity.

Storytelling for Grantseekers - Cheryl Clarke 2001-11-15

Often, those who are charged with the task of writing grant proposals have little or no training in the process, and many actually feel intimidated by the act of writing. In Storytelling for Grantseekers, consultant and trainer Cheryl A. Clarke helps fundraisers overcome these hurdles by presenting an organic approach to proposal writing.

Grantseekers who have used this unique process discover that telling the organization's story in narrative form (complete with settings, characters, antagonists, and resolutions), can help them connect with grantmakers and ultimately have greater success with funders.

Storytelling for Grantseekers contains the resources needed to help craft a persuasive synopsis, package a compelling story, and create a short story approach to the inquiry and cover letters that support the larger proposal. Clarke walks grantseekers through all the phases of developing an effective proposal and highlights the creative elements that link components to each other and unify the entire proposal. Clarke also stresses the need to see proposal writing as part of a larger grantseeking effort, one that emphasizes preparation, working with the entire development staff, and maintaining good relations with funders. Using

the suggestions outlined in *Storytelling for Grantseekers*, new and seasoned grantseekers will discover how to channel their passion and creativity to tell their organization's tale and create winning proposals.

Fundraising Basics: A Complete Guide - Barbara L. Ciconte 2008-12-18

As nonprofit organizations face heightened scrutiny by the general public, donors, regulators, and members of Congress, the Third Edition of the essential book on the basics of fundraising provides new, up-to-date and valuable information that every fundraiser needs to know. With ethics and accountability being the primary theme of the Third Edition, this practical guide will continue to provide an overview of the field and give development staff, managers, and directors a platform from which to operate their fundraising programs. The new edition also provides much needed information on giving trends, computer hardware and software available for fundraisers, cost estimates and workflow timetables, and the importance of the Internet. This primer remains a must-have for anyone new to the fundraising arena.

Media Innovation and Entrepreneurship - Michelle Ferrier 2017-10-24
Media Innovation & Entrepreneurship is an open, collaboratively written and edited volume designed to fill the needs of a growing number of journalism and mass communications programs in the U.S. that are teaching media entrepreneurship, media innovation, and the business of journalism to undergraduate and graduate students.

How to Write Successful Fundraising Appeals - Mal Warwick 2013-05-24

How to Write Successful Fundraising Appeals Now in a completely revised third edition, this classic book shows how to create winning appeals that will realize the full potential of direct mail and online fundraising. Written by fundraising guru Mal Warwick, with assistance from Eric Overman, this comprehensive resource gives nonprofit fundraising staff the information needed to write compelling fundraising appeals for any medium. If you follow Warwick's guidelines, your direct mail and online fundraising campaigns will produce better results, year after year. Written in an easy-to-read style, the book is filled with practical techniques, proven approaches, and illustrative examples of both successful and unsuccessful appeals based on the authors' wealth of

experience fundraising for hundreds of nonprofits. Step-by-step and appeal by appeal, the book shows how to navigate the fundraising appeal process with ease. To meet the demands of today's socially connected donors, this new edition explains how to mesh today's online technologies with direct mail to produce optimal fundraising results. You'll learn how to use e-mail, websites, Facebook, Twitter, and mobile technology to recruit more donors and raise more money. The book includes current research on timely topics such as online vs. offline behavior, online giving statistics, demographics, and best practices in integrated fundraising. If you're a nonprofit professional eager to master the latest methods in fundraising, or simply need to write direct mail appeals for your organization, *How to Write Successful Fundraising Appeals* will help you hone your skills and create appeals that will hit the mark every time.

Grant Money through Collaborative Partnerships - Nancy Kalikow Maxwell 2012-03-29

Maxwell offers an abundance of practical advice and encouragement for using this novel approach to secure additional funding for libraries.

Proposal Planning and Writing - Lynn E. Miner 1998

Annotation Nationally known grants experts Lynn Miner, Jeremy Miner, & Jerry Griffith have thoroughly revised & expanded their excellent self-help book, which is designed for first-time proposal writers & planners, or for those who are without easy access to sources & materials. The authors use a concise, straightforward approach, relying on proven examples of how to find grants & how to plan, write, & submit proposals that get results. They also share their streamlining techniques for submitting more proposals in less time & provide a list of the most likely reasons proposals are rejected. New to this edition is greatly expanded coverage of computerized grantseeking, including World Wide Web resources. Also new is a discussion of effective writing techniques.

Qualitative Research Methods for Community Development - Robert Mark Silverman 2021-12-31

The second edition of *Qualitative Research Methods for Community Development* teaches the basic skills, tools, and methods of qualitative

research with special attention to the needs of community practitioners. This book teaches students entering planning, community development, nonprofit management, social work, and similar applied fields the core skills necessary to conduct systematic research designed to empower communities and promote social change. Focusing on the basic elements of qualitative research, such as field observation, interviewing, focus groups, and content analysis, this second edition of this book provides an overview of core methods and theoretical underpinnings of successful research. It also includes two new chapters on qualitative data analysis software and techniques for conducting online qualitative interviews and focus groups. From housing, community organizing, neighborhood planning, and urban revitalization, this book gives students the skills they need to undertake their own projects and provides professionals a valuable reference for their future research. This book serves as a primary text for courses in applied qualitative research and as a reference book for professionals and community-based researchers.

Grant Proposal Makeover - Cheryl A. Clarke 2006-12-13

Nine out of ten grant proposals are rejected. Grant Proposal Makeover shows how to transform lackluster proposals into excellent ones—that have the potential to be funded. This book stands out from other traditional grantwriting books because it illustrates common flaws and problems in proposals and shows exactly how to fix them. It also includes helpful tips and quotes from foundation program officers and funding community insiders taken from an international survey of foundation professionals.

How to Say It: Grantwriting - Deborah S. Koch 2009-10-06

A guide to writing grant proposals tailored specifically to a donor's interests, complete with step-by-step instructions and samples of winning proposals. In grant-seeking, words can go where the applicant can't—the foundation boardroom, the corporation's headquarters—so it's important to use them as the strategic, powerful tools that they are. This book shows readers how to find, frame, and use words effectively to make the case for any organization and its projects. Readers are provided the tools for crafting a grant proposal that speaks directly to the funder's

interests. Grant-seekers will learn: ? How to find out which funders fit their project exactly ? Strategies for figuring out what each grant-maker is looking for ? Critical tips for crafting attention-grabbing proposals Koch shows readers how to write with a point of view that is geared to the funder's interests and goals, while remaining true to the project. Packed with examples of winning proposals, and strategies for using words to inspire and convince, this is the must-have resource for any grant-seeker hoping to stand apart from the crowd.

Writing Grant Proposals That Win - Deborah Ward 2011-08-24

Writing Grant Proposals That Win, Fourth Edition offers step-by-step instructions and clear examples of how to write winning grant proposals. It offers practical guidance on how to: ? Express the need for the project. ? Describe objectives and activities. ? Outline an evaluation plan. ? Create a workable project budget. The Fourth Edition is a thorough update with all new charts, graphs, tables, and figures; as well as new examples and coverage of current topics. Students will come away with a clear understanding of how reviewers function and what they are looking for in proposal sections, in addition to what is needed to maximize every aspect of the proposal. The text is loaded with useful tips that will enable your students to hit the ground running, including how to assess a program announcement and ensure each requirement is addressed; condense your entire proposal into a brief but compelling abstract; determine what appendices to include (and in what form) for maximum impact; adequately describe project dissemination and continuation plans; use technology -- including desktop publishing, graphics, color, and spreadsheets for budget development -- to enhance your proposals; and structure your proposal to increase your chance of winning.

Advancing Philanthropy - 2006

Modern Grantmaking - Gemma Bull 2021-06-20

The Only Grant-Writing Book You'll Ever Need - Ellen Karsh 2014-04-08

From top experts in the field, the definitive guide to grant-writing

Written by two expert authors who have won millions of dollars in government and foundation grants, this is the essential book on securing grants. It provides comprehensive, step-by-step guide for grant writers, including vital up-to-the minute interviews with grant-makers, policy makers, and nonprofit leaders. This book is a must-read for anyone seeking grants in today's difficult economic climate. The Only Grant-Writing Book You'll Ever Need includes: Concrete suggestions for developing each section of a proposal Hands-on exercises that let you practice what you learn A glossary of terms Conversations with grant-makers on why they award grants...and why they don't Insights into how grant-awarding is affected by shifts in the economy

Proposal Planning & Writing, 5th Edition - Jeremy T. Miner
2013-10-28

Not every book merits a fifth edition! An invaluable resource, this thorough and detailed guide will enable anyone charged with grantseeking to submit winning proposals. • Offers advanced writing tips highlighting technological tools that will help writers work smarter, not harder, to increase proposal persuasiveness • Includes an expanded presentation of logic models that graphically display the relationship between situation, processes, and resulting outputs and outcomes • Features a new chapter on sustainability, complete with sample language to help grantseekers answer the dreaded question, "How will your project be sustained beyond the granting period?" • Shares practical tips that have enabled the authors to write winning grants for four decades

Going for the Gold - Jeffrey L. Buller, Ph.D 2016-11-07

What do faculty members, academic administrators, or development officers need to know if they want to be successful fundraisers in higher education? *Going for the Gold* demystifies these worlds for anyone interested in higher education fundraising and provides practical, field-tested tools that everyone involved in academic development will want in his or her toolkit.

Storytelling for Grantseekers - Cheryl A. Clarke 2009-01-20

Grantwriters often have little or no training in the practical task of grantseeking. Many feel intimidated by the act of writing, and some don't

enjoy writing. In *Storytelling for Grantseekers, Second Edition*, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story. Grantseekers who approach the process as one in which they are connecting with an audience (grantmakers) and writing a narrative (complete with settings, characters, antagonists and resolutions) find greater success with funders. The writing process becomes a rewarding way to tell the organization's tale, rather than a chore, and their passion and creativity lead to winning proposals. This book walks readers through all the main phases of the proposal, highlighting the creative elements that link components to each other and unify the entire proposal. The book contains resources on crafting an effective synopsis, overcoming grantwriter's block, packaging the story, and the best ways to approach the "short stories" (inquiry and cover letters) that support the larger proposal. Clarke also stresses the need to see proposal-writing as part of a larger grantseeking effort, one that emphasizes preparation, working with the entire development staff, and maintaining good relations with funders. In *Storytelling for Grantseekers*, new and experienced grantseekers alike will discover how to write and support successful proposals with humor and passion. New edition features: Overall updates as well as both refreshed and new examples Workshop exercises for using the storytelling approach New chapters on the application of the storytelling method to other fundraising communications like appeal letters and case statements, as well as the importance of site visits Example of a full narrative proposal

Librarian's Handbook for Seeking, Writing, and Managing Grants

- Sylvia D. Hall-Ellis 2011-05-18

Learn the dynamics of the grant-seeking process, including proposal writing and grant management, for public, school, and academic librarians. • A bibliography • A glossary

Getting Results the Agile Way - J. D. Meier 2010

A guide to the Agile Results system, a systematic way to achieve both short- and long-term results that can be applied to all aspects of life.

Proposal Planning & Writing - Jeremy T. Miner 2008

Gives grantseekers practical advice and numerous examples to assist them in planning and writing proposals, with special attention to the availability of information on the Internet.

The Non-Profit Narrative Dan Portnoy 2012-02-22
Help non-profits apply storytelling principles to their communications for maximum effect. Encourages non-profits to interpret fundraising and engagement through the perspective of storytelling